



Funding Alert ©

July 14, 2010

The Development and Funding Alert is a publication of NOPA, Inc. and is provided as a service to the community with the purpose of educating and informing elected officials, municipalities, civic and non-profit organizations about fundraising and grant opportunities to support programs that empower and improve the lives of Portuguese-Americans.

NOPA provides technical assistance and workshops on fundraising, grant development, and non-profit management. For more information contact NOPA, Inc. at 703-389-3512 or info@nopa-us.org.

Federal Grants

*****NEW*** FY10 National Umbrella Cooperative Agreement Program (NUCA)**

Department of Health and Human Services (DHHS) announces funds to support projects that improve access to care for targeted racial and ethnic minority populations; address social determinants of health to achieve health equity for targeted minority populations through projects of national significance.

Eligibility: Nonprofit organizations and faith-based organizations.

Deadline: August 2, 2010.

Funds: \$2,275,000 is available to fund 9 awards, ranging from \$200,000-\$300,000.

Information:

<https://www.grantsolutions.gov/gs/preaward/previewPublicAnnouncement.do?id=11693&timeZone=&cancelMapping=cancelToAnnouncement>

*****NEW*** FY10 The Linkage to Life Program: Rebuilding Broken Bridges for Minority Families Impacted by HIV/AIDS**

Department of Health and Human Services (DHHS) announces funds to support family-centered integrated health and social service resource networks that coordinate and assure provision of HIV/AIDS treatment and prevention services, healthcare, social and support services, substance abuse treatment, and behavioral health services.

Eligibility: Nonprofit organizations and community-based organizations.

Deadline: August 2, 2010.

Funds: \$2,840,000 is available to fund 6 awards, ranging up to \$475,000.

Information: <https://www.grantsolutions.gov/gs/preaward/previewPublicAnnouncement.do?id=11694>

*****NEW*** Partnerships Active in Communities to Achieve Health**

Department of Health and Human Services (DHHS) announces to support collaborative arrangements among minority serving community-based organizations, community-based health care entities, and social and supportive service providers that coordinate the provision of chronic disease management, evidence-based prevention and intervention programs, healthcare, social, and support services.

Eligibility: Nonprofit organizations and community-based organizations.

Deadline: August 2, 2010.

Funds: \$4,000,000 is available to fund 8-10 awards, ranging from \$400,000-\$500,000.

Information:

<https://www.grantsolutions.gov/gs/preaward/previewPublicAnnouncement.do?id=11695&timeZone=&cancelMapping>



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*****NEW*** Susan Harwood Training Grant Program, FY 2010**

Department of Labor (DOL) announces funds to support organizations to develop training materials and to train workers and/or employers to recognize, avoid, abate, and prevent safety and health hazards in their workplaces and provide related assistance.

Eligibility: Public and state controlled institutions of higher education, nonprofit organizations, faith-based organizations and community-based organizations.

Deadline: August 6, 2010.

Funds: \$2,750,000 is available to fund 20 awards, ranging up to \$250,000.

Information: <http://apply07.grants.gov/apply/opportunities/instructions/oppSHTG-FY-10-02-cfda17.502-instructions.pdf>

*****NEW*** Picturing America School Collaboration Projects**

National Endowment for the Humanities (NEH) announces funds to support projects that foster collaboration between K-12 teachers and humanities scholars to encourage engagement with the rich resources of American art to tell America's story and to provide access to rich scholarly resources and primary materials that support teaching.

Eligibility: City or township governments, county governments, state governments and nonprofit organizations.

Deadline: October 7, 2010.

Funds: 20 awards are available, ranging up to \$75,000.

Information: <http://www.neh.gov/grants/guidelines/PASCP.html#awardinfo>

Mentoring Children of Prisoners

Department of Health and Human Services (DHHS) announces funds to support the creation and maintenance of one-on-one mentoring relationships between children of incarcerated parents and caring, supportive adult volunteer mentors.

Eligibility: City or township governments, county governments, independent school districts, public and state controlled institutions of higher education, state governments, nonprofit organizations, faith-based organizations and community-based organizations.

Deadline: July 30, 2010.

Funds: \$21,500,000 is available to fund 80 awards, ranging from \$200,000-\$1,000,000. A match is required.

Information: <http://www.acf.hhs.gov/grants/open/foa/view/HHS-2010-ACF-ACYF-CV-0070>

NEA Access to Artistic Excellence

National Endowment for the Arts (NEA) announces funds to support excellence in the arts, both new and established; bringing the arts to all Americans; and providing leadership in arts education.

Eligibility: City or township governments, county governments, independent school districts, special district governments, public and state controlled institutions of higher education, state governments and nonprofit organizations.

Deadline: August 12, 2010.

Funds: Awards range from \$5,000-\$150,000. A match is required.

Information: <http://www.nea.gov/Grants/apply/Artsted.html>.

America's Media Makers Grants

National Endowment for the Humanities (NEH) announces funds to support projects in the humanities that explore stories, ideas, and beliefs in order to deepen our understanding of our lives and our world. Development grants and production grants will be funded.

Eligibility: City or township governments, county governments, special district governments, public and state



controlled institutions of higher education, state governments, nonprofit organizations and private institutions of higher education.

Deadline: August 18, 2010.

Funds: 100 awards are available, ranging from \$40,000-\$1,000,000.

Information: <http://www.neh.gov/grants/guidelines/AMM.htm>

Foundation Grants

NEW 2010 Housing for Everyone

TD Charitable Foundation announces funds to support organizations that have made and continue to make a meaningful difference in the affordable housing landscape of their community.

Eligibility: Nonprofit organizations and community-based organizations.

Deadline: September 3, 2010.

Funds: \$155,000 is available to fund 4 awards, ranging up to \$50,000.

Information: http://www.tdbank.com/community/housing_grant_competition_guidelines.html?state=DC&city=

NEW Catalogues for Contemporary Art Exhibitions and Projects

Elizabeth Firestone Graham Foundation announces funds to support direct costs for catalogues and other publications accompanying contemporary art exhibitions and projects, especially those supporting emerging and under-recognized artists and produced by smaller organizations outside the nation's cultural centers.

Eligibility: Nonprofit organizations and community-based organizations.

Deadline: August 15, 2010.

Funds: Awards range from \$5,000-\$20,000.

Information: <http://efgfoundation.com/applicationguidelines.html#Anchor-General-49575>

NEW Gannett Foundation Community Grants

Gannett Foundation announces funds to support projects which include grass-roots educational programs (i.e., after school tutorial programs); at-risk youth programs; and services for special populations (i.e., homeless children, families in crisis, poor/ill elderly).

Eligibility: Nonprofit organizations and community-based organizations.

Deadline: August 17, 2010.

Funds: Awards range from \$5,000-\$10,000.

Information: <http://www.gannettfoundation.org/>

Connections for Cardiovascular Health

AstraZeneca HealthCare Foundation announces funds to promote breast cancer awareness, share information on breast cancer, and provide greater access to screening services and with the mission of improving cardiovascular health within the United States.

Eligibility: Nonprofit organizations.

Deadline: July 31, 2010.

Funds: Awards range up to \$150,000.

Information: <http://www.astrazeneca-us.com/foundation/>.

State Giving Program

Walmart Corporate announces funds to support education, job skills training, health, and sustainability programs.

Eligibility: Nonprofit organizations.

Deadline: August 20, 2010.

Funds: Awards start at \$25,000.



Information: <http://walmartstores.com/CommunityGiving/8169.aspx>.

Grants for Grades 6 - 12

Toshiba America Foundation announces funds to support teachers who are passionate about making science and mathematics more engaging for their students. Funds must be used to support classroom projects.

Eligibility: Public and private schools.

Deadline: August 20, 2010.

Information: <http://www.toshiba.com/taf/612.jsp>.

Affordable Housing Built Responsibly Grant Program

Home Depot Foundation announces funds to support nonprofit organizations dedicated to creating and preserving healthy, affordable homes as the cornerstone of sustainable communities.

Eligibility: Nonprofit organizations.

Deadline: September 15, 2010. Letter of Intent due: July 1, 2010.

Information: <http://www.homedepotfoundation.org/grants.html>.

Starbucks Shared Planet Youth Action Grants

Starbucks Foundation supports organizations that: provide training to young people to develop necessary skills and knowledge to incubate ideas, identify and assess community needs, create a plan of action, execute a plan and evaluate outcomes against goals; build ongoing leadership capacity and long term engagement of young people; and communicate young peoples' success stories through various media (print, video, web based).

Eligibility: Nonprofit and community-based organizations.

Deadline: Open. Complete an online profile, the Foundation will contact your organization if they want a full proposal.

Funds: Awards range from \$10,000-\$25,000.

Information: <http://www.starbucksfoundation.com/index.cfm?objectid=525D51E7-1D09-317F-BBF9A860BE884D22>.

Announcements and Resources

2010 Rosalinde Gilbert Innovations in Alzheimer's Disease Caregiving Legacy Awards

The Rosalinde and Arthur Gilbert Foundation, Family Caregiver Alliance (FCA) announces grants of \$20,000 will be given to nonprofits, government agencies, and universities working to support informal or family caregivers of adults with Alzheimer's disease or related dementias. One award will be granted in each of these categories: Creative Expression; Diverse/Multicultural Communities; and, Policy and Advocacy. Deadline is August 12, 2010. To learn more, go to: http://caregiver.org/caregiver/jsp/content_node.jsp?nodeid=2188

2010 LEGO® Smart™ Creativity Contest

LEGO® Education is inviting K-12 teachers and home educators from across the United States to register as contestants for the 2010 LEGO® Smart™ Creativity Contest. If you are a teacher, home educator, after-school program director, or otherwise working with students (K-12) within the education field, you are eligible to compete in this year's contest. Only pre-registered and pre-qualified contestants are eligible for the 2010 LEGO Smart Creativity Contest - pre-registration deadline is July 30, 2010. The 2010 contest, including prize information and contest rules, will be emailed to all pre-registered contestants on Monday, August 2, 2010. For more information and/or to register, go to: www.legoeducation.us/about/item.aspx?art=3465&bhcp=1

Leavey Awards: Honoring Excellence in Private Enterprise Education



Since 1977, the Freedoms Foundation and the Thomas and Dorothy Leavey Foundation have honored outstanding teachers for bringing passion and creativity to their classrooms as they teach students about entrepreneurship and the free enterprise system. The awards program recognizes educators at the elementary, junior high school, high school, and college levels for innovative and effective techniques in teaching entrepreneurship and the free enterprise education. Up to twenty cash awards are made annually valued at \$7,500 each. One meritorious award of \$15,000 may be made for an outstanding entry. Nomination deadline: November 30, 2010. For more information, go to: <http://www.freedomsfoundation.org/Leavy-Awards.cfm>

NAIS: Challenge 20/20 Program

National Association of Independent Schools Challenge 20/20 Program gives schools the opportunity to develop globally based, experiential curricula and to build educational partnerships with schools around the world. Challenge 20/20 students form authentic bonds with students from across the globe and learn firsthand about cross-cultural communication; together, teams tackle real problems. Maximum award: participation in the Challenge 20/20 program. Eligibility: elementary and secondary schools, public or private, located anywhere in the world. Deadline: August 16, 2010. For more information go to: <http://www.nais.org/conferences/index.cfm?ItemNumber=147262>

Nestlé USA: Very Best in Youth Program

This program honors young people ages 13 to 18 who have excelled in school and who are making their community and the world a better place. Maximum award: \$1,000. Eligibility: youth ages 13 and 18 years of age who demonstrate good citizenship, a strong academic record, and can show how they have made a special contribution to their school, church, or the community. Entrants must have permission from a parent or legal guardian to submit nomination. Deadline: November 1, 2010. For more information, go to: <http://verybestinyouth.nestleusa.com/About/Default.aspx>

Ethics in Fundraising

Many nonprofits specifically refer to their fundraising activities in their Code of Ethics
Nonprofits that reflect ethical practices in fundraising:

Respect donors. Respecting a donor's intent is not only an ethical issue but can also be a legal matter, even without a written "contract," if there was a verbal agreement between a donor and a charity to use the gift in a certain way. When donors provide a contribution for a specific purpose this is referred to as a "restricted gift." Clarifying what contributions will or will not be used for, and respecting a donor's intent (including a request to remain anonymous) is a basic tenet of fundraising.

- The Association for Fundraising Professionals (AFP) together with several other national organizations, developed a well respected [Donor's Bill of Rights](#) that many nonprofits incorporate into their own fundraising practices to reflect ethical fundraising practices.
- With the expansion of fundraising on the internet, AFP is currently developing an "[E-Donor Bill of Rights](#)" based on the Donor Bill of Rights that addresses the complications resulting from using the internet for fundraising.
- Using a written agreement can help in defining the understanding of how a gift will be used. See some [Sample Gift Agreements](#).

Stay away from paying those who raise funds on their behalf a commission or percentage of funds raised.

Read a [Position Paper](#) from the Association of Fundraising Professionals that describes why paying a fundraising consultant or grantwriter on commission or a percentage of funds raised is not ethical.

Truthfully describe the purpose for which funds will be used and accurately describe the nonprofit's mission



and programs. Example: Code of Ethics/Fundraising. See Section VII of the Pennsylvania Association of Nonprofit Organization's (PANO) [Code of Ethics](#) which is one standard contained in the [Standards for Excellence](#) for Pennsylvania nonprofits.

Other Ethics Resources: The website of Independent Sector offers many [resources on fundraising ethics](#). Learn more: The Foundation Center offers a selected reading list of resources on [Fundraising Ethics](#).

Please Give Us Feedback

You can find a PDF file of this and other alerts at NOPA's [website](#). If you have any questions about any funding opportunity or need grant development assistance, please contact NOPA at info@nopa-us.org or 703-389-3512.

Please contact NOPA and let us know what type of funding opportunities you or your organization are interested in e.g. HIV/AIDS, social services, youth focused, or civic participation.

About Us

The National Organization of Portuguese-Americans is a national non-profit, tax exempt organization that supports and works with communities and organizations to advocate for and empower Portuguese-Americans. If you feel inspired to join our mission, please send your tax deductible contribution to:

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