



Funding Alert ©

April 13, 2010

The Development and Funding Alert is a publication of NOPA, Inc. and is provided as a service to the community with the purpose of educating and informing elected officials, municipalities, civic and non-profit organizations about fundraising and grant opportunities to support programs that empower and improve the lives of Portuguese-Americans.

NOPA provides technical assistance and workshops on fundraising, grant development, and non-profit management. For more information contact NOPA, Inc. at 703-389-3512 or info@nopa-us.org.

**2010 Census
Deadline is Tomorrow April 1st
Please Fill Out Your Form!**

In order to get a better picture of our communities, the NOPA and The Portuguese Speaking Complete Count Committee are asking Portuguese speakers to answer the race and ethnicity questions as follows: **Question 8** (or Question 5 for persons 2 and beyond in the household): Check "No-not of Hispanic, Latino or Spanish origin."

Question 9

(or Question 6 for persons 2 and beyond in the household): Check ONLY "Some Other Race" and write in your ethnic/ancestral background, such as Brazilian, Cape Verdean, Portuguese, etc. in the boxes below.

The 2010 Census' deadline is April 1st, and it is important for Portuguese-Americans to partake in this simple and easy questionnaire that will affect them for the next 10 years. Our job is to ensure that our community is counted! NOPA needs the help of nonprofits and community-based organizations to educate and motivate their constituents about the importance of completing the 2010 Census questionnaire. We want to ensure that when the federal government allocates over \$400 billion to communities based on this data, the Portuguese-American community gets what it needs and deserves. Census data can be used for grant proposals and to help determine social services needs and funding for nonprofits, community-based organizations and the government. Additionally, census data helps community-based organizations estimate the number of potential volunteers and residents who need services in the community.



***The 2010 Census is Easy, Safe and Important.
Census Day is April 1, 2010.***

Make sure our Portuguese-American Community Counts!

Federal Grants

*****NEW*** FY 10 Public Awareness and Outreach for Victims in Underserved Communities**

Department of Justice (DOJ) announces funds to further the Department's mission by enhancing typically underserved persons' knowledge about crime victims' rights and access to crime victims' services and resources.

Eligibility: City or township governments, county governments, public and state controlled institutions of higher education, state governments, nonprofit organizations, faith-based organizations, private institutions of higher education and community-based organizations.

Deadline: May 15, 2010.

Funds: \$1,000,000 is available to fund 10 awards, ranging up to \$100,000.

Information: <http://www.ojp.usdoj.gov/ovc/fund/pdftxt/2010PublicServices.pdf>.

*****NEW*** Bridging Cultures: Planning and Implementation Grants for Academic Forums and Program Development Workshops**

National Endowment for the Humanities (NEH) announces funds to plan and implement a program consisting of a forum and a workshop on one of two humanities themes: "Civility and Democracy" or "The Muslim World and the Humanities."

Eligibility: City or township governments, county governments, public and state controlled institutions of higher education, state governments, nonprofit organizations and private institutions of higher education.

Deadline: June 1, 2010.

Funds: Awards range from \$100,000-\$250,000. A match is required.

Information: <http://www.neh.gov/grants/guidelines/BridgingCultures.html>.

Family Centered Substance Abuse Treatment Grants for Adolescents and their Families

Department of Health and Human Services (DHHS) announces funds to provide substance abuse services to adolescents and their families/primary caregivers in geographic areas with unmet need.

Eligibility: City or township governments, county governments, public and state controlled institutions of higher education, state governments, nonprofit organizations, faith-based organizations, private institutions of higher education and community-based organizations.

Deadline: April 23, 2010

Funds: \$10,575,000 is available to fund 35 awards, ranging up to \$300,000.

Information: <http://samhsa.gov/grants/2010/TI-10-002.aspx>.



State Advisory Group Training and Technical Assistance Project

Department of Justice (DOJ) announces funds to support state and local efforts in planning, establishing, operating, coordinating, and evaluating projects directly or through grants and contracts with public and private agencies for the development of more effective education, training, research, prevention, diversion, treatment, and rehabilitation programs in the area of juvenile delinquency and programs to improve the juvenile justice system.

Eligibility: City or township governments, county governments, public and state controlled institutions of higher education, state governments, nonprofit organizations, faith-based organizations, private institutions of higher education, for-profit organizations other than small businesses and community-based organizations.

Deadline: April 29, 2010.

Funds: Awards range up to \$500,000.

Information: <http://ojjdp.ncjrs.gov/grants/solicitations/FY2010/SAGTraining.pdf>.

Capacity Building Initiative (CBI) for Substance Abuse (SA) and HIV Prevention Services for At-Risk Racial/Ethnic Minority Young Adults

Department of Health and Human Services (DHHS) announces funding to provide substance abuse and HIV prevention services to at-risk minority populations in communities disproportionately affected by HIV/AIDS. The purpose of the CBI program is to support an array of activities to assist grantees in building a solid foundation for delivering and sustaining quality and accessible state of the science substance abuse and HIV prevention services.

Eligibility: City or township governments, county governments, public and state controlled institutions of higher education, nonprofit organizations, faith-based organizations, private institutions of higher education and community-based organizations.

Deadline: May 17, 2010.

Funds: \$8,000,000 is available to fund 27 awards, ranging up to \$300,000.

Information: <http://www.samhsa.gov/Grants/2010/SP-10-004.aspx>.

Challenge America Fast-Track

National Endowment for the Arts (NEA) announces funds to support small and mid-sized organizations for projects that extend the reach of the arts to underserved populations -- those whose opportunities to experience the arts are limited by geography, ethnicity, economics, or disability.

Eligibility: City or township governments, county governments, independent school districts, special district governments, public and state controlled institutions of higher education, state governments, nonprofit organizations and private institutions of higher education.

Deadline: May 27, 2010.

Funds: Awards range up to \$10,000. A match is required.

Information: <http://www.arts.gov/grants/apply/GAP11/Challenge.html>.

Learning in the Arts for Children and Youth



National Endowment for the Arts (NEA) announces funds to support projects that help children and youth acquire knowledge and understanding of and skills in the arts. Projects must provide participatory learning and engage students with skilled artists, teachers, and excellent art.

Eligibility: County governments, independent school districts, nonprofit and community-based organizations.

Deadline: June 10, 2010.

Funds: Awards range from \$5,000-\$150,000. A match is required.

Information: <http://www.arts.gov/grants/apply/GAP11/LITA.html>.

NEA Access to Artistic Excellence

National Endowment for the Arts (NEA) announces funds to support excellence in the arts, both new and established; bringing the arts to all Americans; and providing leadership in arts education.

Eligibility: City or township governments, county governments, independent school districts, special district governments, public and state controlled institutions of higher education, state governments and nonprofit organizations.

Deadline: August 12, 2010.

Funds: Awards range from \$5,000-\$150,000. A match is required.

Information: <http://www.nea.gov/Grants/apply/Artsed.html>.

Foundation Grants

*****NEW*** @15 Community Grants Program**

Best Buy Children's Foundation announces funds to support programs that provide positive experiences to help teens excel in school, engage in their communities, and develop leadership skills.

Eligibility: Nonprofit organizations.

Deadline: July 1, 2010.

Funds: \$2,000,000 is available for awards ranging up to \$10,000.

Information: http://www.bestbuy-communityrelations.com/local_donations.htm.

*****NEW*** Community Grants Program for Youth Sports Leagues**

Liberty Mutual announces funds to support youth sports organizations working to promote responsible sports parenting and/or responsible coaching in their communities.

Eligibility: Nonprofit organizations, community-based organizations and Local Educational Agencies.

Deadline: May 31, 2010.

Funds: Awards range up to \$5,000.

Information:

http://www.responsiblesports.com/community_grants/school_community_grants.aspx.

*****NEW*** Supporting Diverse Arts Spaces**

Ford Foundation announces funds for projects that incubate and produce creative work across all disciplines. Grant funds will support both new projects and the revitalization



and expansion of existing arts spaces.

Eligibility: Nonprofit organizations and community-based organizations.

Deadline: May 28, 2010.

Funds: \$100,000,000 is available for awards ranging up to \$100,000.

Information: <http://www.lincnet.net/artist-space/ford-foundation-planning-and-pre-development-grants>.

Program Grants

William G. McGowan Charitable Fund announces funds to support education improving high school retention and graduation rates; health care and medical research: cardiac health programs and the development of therapies; and community programs: supporting vulnerable populations to address life challenges for the elderly, victims of abuse, those with disabilities, and those who suffer from hunger, homelessness, unemployment or illness.

Eligibility: Nonprofit organizations.

Deadline: May 1, 2010.

Information: <http://www.mcgowanfund.org/>.

Grants for Youth Education

American Honda Foundation announces funds to support youth education, specifically in the areas of science, technology, engineering, mathematics, the environment, job training and literacy.

Eligibility: Public schools, independent school districts and nonprofit organizations.

Deadline: May 1, 2010.

Funds: Awards range from \$20,000-\$60,000.

Information: <http://corporate.honda.com/america/philanthropy.aspx?id=ahf>.

Aetna 2010 Grant Programs

Aetna Foundation announces funds to improve the quality and delivery of health services to everyone, and to drive toward improved health status for the American public. Grants focus on obesity, racial and ethnic and integrated health care.

Eligibility: Nonprofit organizations.

Deadline: May 15, 2010.

Information: <http://www.aetna.com/about-aetna-insurance/aetna-foundation/aetna-grants/grants-for-2010-and-beyond.html>.

Back to School Literacy Grants

Dollar General Literacy Foundation announces funds to support school libraries or media centers working to implement new or expand existing literacy programs, looking to purchase new technology or equipment to support literacy initiatives, and/or looking to purchase materials or software for literacy programs.

Eligibility: Local Educational Agencies.

Deadline: May 21, 2010

Funds: Awards range up to \$5,000.

Information: <http://www.dgliteracy.com/grant-program/back-to-school-grants.aspx>.



Neighborhood Excellence Initiative® Programs

Bank of America announces funds to support three different programs recognizing neighborhood initiatives: "Neighborhood Builders" awards nonprofit organizations that focus on local neighborhood priorities; "Local Heroes" champion causes vital to their communities and inspire others to get involved; and "Student Leaders" are recognized for their commitment to making a difference in their communities.

Eligibility: Nonprofit organizations and individuals.

Deadline: June 1, 2010.

Funds: Awards range up to \$200,000.

Information:

http://www.bankofamerica.com/foundation/index.cfm?template=fd_neighborexcell

Shelter Grant Program

Mary Kay Foundation announces funds to support shelters serving victims/survivors of domestic violence.

Eligibility: Nonprofit organizations.

Deadline: June 30, 2010.

Funds: Awards range up to \$20,000.

Information: <http://www.mkacf.org/Pages/ShelterGrantProgram.aspx>.

A Brighter Future

United Methodist Women announces funds for projects and programs addressing the needs of children and young people between the ages of 5 to 18 in the areas of violence prevention, anti-abuse and relationship abuse.

Eligibility: Nonprofit organizations, faith-based organizations and community-based organizations.

Deadline: July 1, 2010.

Funds: Awards range up to \$4,000.

Information: <http://hbs.gbgm-umc.org/umw/money/grants/abrighterfuture/>.

State Giving Program

Walmart Corporate announces funds to support education, job skills training, health, and sustainability programs.

Eligibility: Nonprofit organizations.

Deadline: August 20, 2010.

Funds: Awards start at \$25,000.

Information: <http://walmartstores.com/CommunityGiving/8169.aspx>.

Starbucks Shared Planet Youth Action Grants

Starbucks Foundation supports organizations that: provide training to young people to develop necessary skills and knowledge to incubate ideas, identify and assess community needs, create a plan of action, execute a plan and evaluate outcomes against goals; build ongoing leadership capacity and long term engagement of young people; and communicate young peoples' success stories through various media (print,



video, web based).

Eligibility: Nonprofit and community-based organizations.

Deadline: Open. Complete an online profile, the Foundation will contact your organization if they want a full proposal.

Funds: Awards range from \$10,000-\$25,000.

Information: <http://www.starbucksfoundation.com/index.cfm?objectid=525D51E7-1D09-317F-BBF9A860BE884D22>.

Announcements and Resources

Jack Kent Cooke Foundation: Young Scholars Program

The Jack Kent Cooke Foundation Young Scholars Program selects high-achieving youth in the United States with financial need and provides them, throughout their high school years, with individualized educational services that enable them to develop their talents and abilities.

Eligibility: students entering the eighth grade in the fall of 2010 and planning to enter a U.S. high school, who also demonstrate financial need.

Deadline: April 26, 2010.

Information: <http://www.jkcf.org/scholarships/young-scholars-program/>.

Previous Announcements and Resources

Pepsi Refresh Project

Pepsi is looking for people, businesses, and non-profits with ideas that will have a positive impact. Look around your community and think about how you want to change it. Pepsi is accepting 1000 ideas every month.

Applications will be accepted from the 1st through the 15th, or until we receive 1,000 ideas, whichever comes first.

To learn more and to submit an idea beginning April 1, go to:

www.refresheverything.com/myidea/idea.

ING: Unsung Heroes Awards

The ING Unsung Heroes Awards program recognizes innovative and progressive thinking in education through monetary awards. Full-time educators, teachers, principals, paraprofessionals, or classified staff members with effective projects that improve student learning at an accredited K-12 public or private school are eligible to apply.

Funds: The maximum award is \$25,000.

Deadline: Applications are due April 30, 2010.

Information: <http://www.ing-usa.com/us/stellent2/groups/dc/documents/companylobinformation/001143.pdf>.

Apps for Healthy Kids Contest

The Apps for Healthy Kids competition is a part of First Lady Michelle Obama's *Let's Move!* campaign to end childhood obesity within a generation. Apps for Healthy Kids



challenges software developers, game designers, students, and other innovators to develop fun and engaging software tools and games that drive children, especially "tweens" (ages 9-12) - directly or through their parents - to eat better and be more physically active.

Deadline: June 30, 2010.

Funds: Awards range up to \$10,000.

Information: <http://www.appsforhealthykids.com/>.

OMB Releases Updated Guidance on the American Recovery and Reinvestment Act

The Office of Management and Budget released a memorandum outlining updated guidance on the Recovery Act. Among other things, this Memorandum: highlights the steps Federal agencies must take to review data quality of recipient reports during the new "Continuous Corrections" period initiated by the RATB in January 2010; introduces a new category of data quality issues to be identified and tracked by Federal Agencies, "Administrative/Technical," and provides specific instructions on preventing such issues from occurring; clarifies the process by which Federal agencies obtain OMB approval of proposed program-specific guidance related to recipient reporting, and instructs Federal agencies to take immediate action, as appropriate, to review and act on Single Audit findings. The Memorandum can be accessed by going to:

http://www.whitehouse.gov/omb/assets/memoranda_2010/m10-14.pdf.

Partnerships for Learning: Promising Practices in Integrating School and Out-of-School Time Program Supports

This report from Harvard Family Research Project (HFRP) is aimed to help Out-of-School Time (OST) program leaders, decision-makers, and funders to understand and implement effective OST-school partnerships for learning. To view the report, go to:

www.americaspromise.org/News-and-Events/News-and-Features/APB-2010/Vol-12/Partnerships-for-Learning.aspx.

Urban Institute - 990 Forms

The Urban Institute offers 2009 nonprofit taxforms (990) online - free for most nonprofit organizations. The "990 Online" features include: Preparing your 990, 990-EZ and 8868 online; e-Filing your return online OR printing & mailing it to the IRS; comprehensive error checking; tips & instructions embedded within forms; dedicated support staff; and converting returns into PDFs for easy printing & sharing. For more information and to complete your 990 online - go to

<http://efile.form990.org/default.asp>.

World of Children Annual Awards Program

The World of Children Awards program was created to recognize and elevate those selfless individuals who make a difference in the lives of children here in the USA and across the globe, regardless of political, religious or geographical boundaries. These courageous leaders recognize that our children are the world's most important asset. Their stories are heroic. The World of Children honors these leaders, and grants them



funds to support the proven, high-impact programs they have created. To learn more and to nominate someone, go to: <http://www.worldofchildren.org/index.php/awards>.

Proposal Tip: Are You Ready to Apply for a Grant?

If you fail to examine all the consequences before you respond to a potential grant opportunity, you could be headed for trouble. In "Are We Ready to Apply for Grants?" (*CharityChannel*, February 16, 2010), Saadia Faruqi advises that you take a close look at your internal organizational capacity and consult with other key players to answer the following questions:

1. Do we have the staff, the partnerships, and the outcome measurement capacity to meet the funder's program requirements?
2. Do all departments and leaders involved understand and accept the new responsibilities they would be undertaking?
3. Could we lose more, financially, by receiving the grant than by not applying for it?
4. Does the grant opportunity pose potential or actual conflicts of interest? Is it compatible with our organizational values?

Please Give Us Feedback

Please email us at info@nopa-us.org and let us know what type of funding opportunities you or your organization are interested in e.g. HIV/AIDS, social services, youth focused, or civic participation.

NOPA is a national non-profit organization that supports and works with communities and organizations to advocate for and empower Portuguese-Americans.