



Funding Alert

The Development and Funding Alert is a publication of NOPA, Inc. and is provided as a service to the community with the purpose of educating and informing municipalities, civic and non-profit organizations about fundraising and grant opportunities to support programs that empower and improve the lives of Portuguese-Americans.

Federal Grants

Connecting to Collections Statewide Grants

Institute of Museum and Library Services (IMLS) announces funds to support statewide, collaborative planning grants to address the recommendations of the Heritage Health Index (HHI), which found the collections held in the public trust by libraries, museums, and archives to be at great risk. These planning grants are intended to engage institutions with responsibility for collections stewardship within a state in consultation and planning for ways to address the HHI recommendations most relevant for their state.

Eligibility: State governments and nonprofit organizations.

Deadline: December 15, 2009.

Funds: Awards range up to \$250,000.

Information: http://www.ims.gov/applicants/grants/pdf/CtoC_2010.pdf

Staffing for Adequate Fire and Emergency Response (SAFER) Grant

Federal Emergency Management Agency (FEMA) announces funds to support local fire departments to increase their staffing and deployment capabilities in order to respond to emergencies whenever they may occur.

Eligibility: State governments and nonprofit organizations. Fire departments and firefighter interest organizations are eligible to apply.

Deadline: December 18, 2009.

Funds: \$210,000,000 is available to fund 200 awards.

Information: <http://www.firegrantsupport.com/safer/>

America's Media Makers Development Grants

National Endowment for the Humanities (NEH) announces funds to enable media producers to collaborate with scholars to develop humanities content and format and to prepare programs for production. These grants cover a wide range of activities that include, but are not limited to, meetings and individual consultations with scholars, research, preliminary interviews, preparation of program scripts, designs for interactivity and digital distribution, and the creation of partnerships for outreach activities and public engagement with the humanities. Development grants should culminate in the refinement of a project's humanities ideas, a script, or a design document for (or a prototype of) digital media components or projects.

Eligibility: City or township governments, county governments, special district



governments, state governments, nonprofit organizations and private institutions of higher education.

Deadline: January 13, 2010.

Funds: Awards range from \$40,000-\$75,000.

Information:

http://www.neh.gov/grants/guidelines/AmMediaMakers_development.html#poc

America's Media Makers Production Grants

National Endowment for the Humanities (NEH) announces funds to support the preparation of a program for distribution. Applicants must submit a script for a radio or television program, or a prototype or storyboard for a digital media project, that demonstrates a solid command of the humanities ideas and scholarship related to a subject.

Eligibility: City or township governments, county governments, special district governments, state governments, nonprofit organizations and private institutions of higher education.

Deadline: January 13, 2010.

Funds: Awards range from \$40,000-\$75,000.

Information:

http://www.neh.gov/grants/guidelines/AmMediaMakers_development.html#poc

National Leadership Grants

Institute of Museum and Library Services (IMLS) announces funds to advance the ability of museums and libraries to preserve culture, heritage and knowledge while enhancing learning.

Eligibility: City or township governments, county governments, public and state controlled institutions of higher education, state governments, nonprofit organizations and private institutions of higher education. Libraries and museums are eligible to apply.

Deadline: February 1, 2010.

Pre-Application Conference: Wednesday, November 18, at 1pm (ET), 1 hour call. To join the conference call, phone 800/603-9527 and when prompted, provide the conference ID, # 39707506.

Funds: Awards range from \$50,000-\$1,000,000. A match is required.

Information: <http://www.ims.gov/applicants/grants/nationalLeadership.shtm>

Recovery Community Services Program (RCSP)

Department of Health and Human Services (DHHS) announces funds to deliver peer-to-peer recovery support services that help prevent relapse and promote sustained recovery from alcohol and drug use disorders. Successful applicants will provide peer-to-peer recovery support services that are responsive to community needs and strengths, and will carry out a performance assessment of these services.

Eligibility: City or township governments, county governments, public and state controlled institutions of higher education, state governments, nonprofit organizations, faith-based organizations, private institutions of higher education and community-based organizations.

Deadline: February 10, 2010.

Funds: \$2,200,000 is available to fund awards up to \$350,000.



Information: <http://www.samhsa.gov/grants/2010/ti-10-010.aspx>

Digital Humanities Start-Up Grants

National Endowment for the Humanities (NEH) announces funds to encourage innovations in the digital humanities. Digital Humanities Start-Up Grants may involve research that bring new approaches or documents best practices in the study of the digital humanities; planning and developing prototypes of new digital tools for preserving, analyzing, and making accessible digital resources, including libraries' and museums' digital assets; scholarship that examines the philosophical implications and impact of the use of emerging technologies; innovative uses of technology for public programming and education utilizing both traditional and new media; and new digital modes of publication that facilitate the dissemination of humanities scholarship in advanced academic as well as informal or formal educational settings at all academic levels.

Eligibility: City or township governments, county governments, special district governments, public and state controlled institutions of higher education, state governments, private institutions of higher education, nonprofit and community-based organizations.

Deadline: March 23, 2010.

Funds: 40 awards are available ranging up to \$50,000.

Information: <http://www.neh.gov/grants/guidelines/digitalhumanitiesstartup.html>

Foundation Grants

*****NEW*** Coming Up Taller Awards**

President's Committee on the Arts and Humanities announces funds to support after-school and out-of-school arts and humanities programs for underserved children and youth.

Eligibility: City or township governments, county governments, state governments, nonprofit and community-based organizations.

Deadline: January 29, 2010.

Funds: Awards range up to \$10,000.

Information: [www.http://www.pcah.gov/cut.htm](http://www.pcah.gov/cut.htm).

School Libraries

Laura Bush Foundation for America's Libraries announces funds to provide books to the school libraries and students that most need them. Funds may be used to update, extend, and diversify the book collections of the libraries that receive them.

Eligibility: Individual schools.

Deadline: December 31, 2009.

Funds: Awards range up to \$6,000.

Information: <http://www.laurabushfoundation.org/web2/index.html>.

Samuel Harris Fund for Children's Dental Health

American Dental Association Foundation announces funds to support organizations that sponsor programs for mothers and caregivers to help reduce the incidence of early childhood caries. Awards will be made for prenatal and postnatal oral health instruction for



mothers/caregivers.

Eligibility: Nonprofit and community-based organizations.

Deadline: January 8, 2010.

Funds: \$50,000 is available to fund 10 awards up to \$5,000.

Information: <http://www.ada.org/ada/adaf/index.asp>.

Institutional Grants Program

Academy of Motion Picture Arts and Sciences (AMPAS) announces funds to support fostering educational activities between the public and the film industry while encouraging the appreciation of motion pictures as both an art form and a vocation.

Eligibility: Public and state controlled institutions of higher education, nonprofit organizations and private institutions of higher education.

Deadline: January 15, 2010.

Information: <http://www.oscars.org/education-outreach/grants/institutional/index.html>.

2010 Summer Education Grants

Fund for Teachers announces grants to support teachers pursuing personal and professional interests through tours, conferences, and independent studies that are transferable to the classroom.

Eligibility: Public school districts, independent school districts and individuals.

Deadline: January 29, 2010.

Funds: Awards range from \$5,000-\$10,000.

Information: www.fundforteachers.org.

Starbucks Shared Planet Youth Action Grants

Starbucks Foundation supports organizations that: provide training to young people to develop necessary skills and knowledge to incubate ideas, identify and assess community needs, create a plan of action, execute a plan and evaluate outcomes against goals; build ongoing leadership capacity and long term engagement of young people; and communicate young peoples' success stories through various media (print, video, web based).

Eligibility: Nonprofit and community-based organizations.

Deadline: Open. Complete an online profile, the Foundation will contact your organization if they want a full proposal.

Funds: Awards range from \$10,000-\$25,000.

Information: <http://www.starbucksfoundation.com/index.cfm?objectid=525D51E7-1D09-317F-BBF9A860BE884D22>.

Announcements and Resources

Webinar - Becoming a High Performing Organization

The Center on Nonprofits and Philanthropy in collaboration with *Social Solutions* is offering a free webinar: "Becoming a High Performing Organization: State of the Field and a First Look at the Outcomes and Effective Practices Portal." The webinar is on Thursday, December 10, 2009, from 3:00 to 4:30 pm. For more information and to register go to:

<http://www.socialsolutions.com/>.



Free Series of Webinars on Nonprofit Governance and the Revised IRS 990

The DC Bar Pro Bono Program offers a webinar series addressing the revised Form 990 which requires nonprofits to describe in detail their governance practices, including such issues as how the nonprofits manage conflicts of interest and set executive compensation. The series is designed to help you understand and comply with the new disclosure requirements. The webinars are held once a month from 12 p.m. - 1 p.m. Topics include: Managing Conflicts of Interest (1/6/10); Setting Executive Compensation (2/3/10); The Role of the Board and the Audit Committee in Supervising the Independent Audit and Reviewing the Form 990 (3/3/10); and Developing a Culture of Transparency (4/6/10). To register, go to: <https://www1.gotomeeting.com/register/598666041>.

ING: Unsung Heroes Awards

The ING Unsung Heroes Awards program recognizes innovative and progressive thinking in education through monetary awards. Full-time educators, teachers, principals, paraprofessionals, or classified staff members with effective projects that improve student learning at an accredited K-12 public or private school are eligible to apply. The maximum award is \$25,000. Applications are due April 30, 2010. For more information go to: <http://www.ing-usa.com/us/stellent2/groups/dc/documents/companylobinformation/001143.pdf>.

Investing in Innovation Fund Fact Sheet

The *Department of Education (ED)* announces competitive grants to expand the implementation of, and investment in, innovative and evidence-based practices, programs and strategies that significantly: improve K-12 achievement and close achievement gaps; decrease dropout rates; increase high school graduation rates; and improve teacher and school leader effectiveness. To view the fact sheet to learn more about this upcoming opportunity, go to: <http://www.ed.gov/programs/innovation/factsheet.html>.

Previous Announcements and Resources

Samsung's Four Seasons of Hope Offers Technology Donation Competition

Samsung's Four Season's of Hope invites students, parents, and teachers to help improve technology in classrooms by submitting a brief essay for the opportunity to receive a portion of over \$1 million in technology from Samsung Electronics America's Four Seasons of Hope campaign. Participants are invited to submit hundred-word essays on how the consumer electronics, computer equipment and software awarded through Samsung's Four Seasons of Hope could benefit their school. Participants should nominate a public or state-accredited private school for grades K-12 in their community. Complete contest rules and online entry forms are available at http://pages.samsung.com/us/4seasons_hope/education.jsp.

Free Positive Youth Development Training

Introduction to Positive Youth Development (PYD), a new self-paced online course



developed by the Family and Youth Services Bureau's National Clearinghouse on Families & Youth, will familiarize you with the theory and practice of PYD. When you take the course's two modules, you'll learn: the internal and external influences that help young people thrive; how to build individual strengths in youth; and how to create positive places for young people. For more information about PYD, see Putting Positive Youth Development into Practice and other NCFY publications at <http://ncfy.acf.hhs.gov/publications/pyd/index.htm>. Access the online course at: <http://ncfy-learn.jbsinternational.com/course/category.php?id=3>.

Gear Up for Giving: Social Media Tutorials for Nonprofits

Gear Up for Giving: Social Media Tutorials for Nonprofits is a month-long series of trainings designed to help nonprofits understand how to best leverage social media to create awareness for your cause, raise funds, and engage with new constituents. In the introductory video, issues addressed include: how social media affects monitoring and control of your brand; using social media for fund- and friend-raising; and who within your organization should be responsible for social media. After you've watched this video, browse other resources on some of the most popular social media tools and techniques, so you can learn more at your own pace. You can also view live presentations every Thursday at 1pm EST. To access the resource, go to <http://www.casefoundation.org/social-media-tutorials>.

990 Online Resource

In collaboration with the National Association of Attorney's General/National Association of State Charity Officials (NAAG/NASCO) and GuideStar, the National Center for Charitable Statistics NCCS has developed an online system, the 990 Online, for charities to complete all their federal Form 990 and state registration filing requirements and file these forms electronically. E-Filing of IRS Form 990s and state charity forms benefits nonprofit organizations, regulators, researchers, and donors alike. This online service offers an easy-to-use web-based system for completing IRS Form 990s, 990s-EZ or 8868 (application for extension). The system is free for organizations with less than \$100,000 in gross receipts and there is a sliding scale for larger organizations. To complete and electronically file your Form 990, 990-EZ, 8868 (extension request) and State Charity Registration Forms go to: <http://efile.form990.org>.

Awards for Local Arts and Education Programs

Barnes & Noble Booksellers offers ongoing fundraising opportunities for local level pre-K-12 schools, not-for-profit arts and literacy organizations. Opportunities include in-store bookfairs and holiday gift-wrapping. They offer a limited number of sponsorships and donations to organizations that meet their mission of seeking partnerships that offer in-store events, visibility, and reach a wide audience. Opportunities must be located in the community or communities in which Barnes & Noble operates, and it must serve the greater good of the local community or region. For more information: http://www.barnesandnobleinc.com/our_company/sponsorship/sponsorship_local/donations_local.html.

Succeed Newsletter Summer 2009



Grants.gov is a central storehouse for information on over 1,000 grant programs, which provides access to approximately \$500 billion in annual awards. The website released "Succeed Newsletter Summer 2009" which provides information about Grant.gov website quarterly and is also a guide to the latest updates, handy tips and useful articles on how to best use Grants.gov. To view the "Success" newsletter, go to: <http://www.grants.gov/assets/grantsummernewsletter09.pdf>.

Breakthroughs in Shared Measurement and Social Impact

William and Flora Hewlett Foundation released an online report based on interviews conducted with dozens of practitioners and thought leaders in the social sector. The report describes twenty different shared measurement systems already in use and documents their contribution to increasing grantees' efficiency, knowledge, and impact. The findings identify shared approaches to performance, outcome, or impact measurement across multiple organizations. The report includes four in-depth case studies where collaborative learning and measurement systems are used to create systemic and adaptive approaches to solving social problems. To access the online report go to: http://www.fsg-impact.org/ideas/item/breakthroughs_in_measurement.html.

Understanding Capacity-Building Grants

Every organization must find ways to fund general operating costs: administrative salaries, rent, utilities, and the other expenses essential to carrying out their mission. But most foundations want to make grants only for specific programs. In "How to Gain Support for Those Pesky Operating Funds" (*CharityChannel*, September 30, 2009), the article suggests ways to resolve this dilemma by:

- Determining whether any of the general operating costs can legitimately be included in program budgets.
- Focusing the proposal narrative on the services to be provided, their necessity, and their impact on those served.
- If a funder clearly states that they will not pay for certain types of indirect costs, never try to mislead them.

Capacity-building grants are a growing trend among both private and government grantmakers. But writing proposals for capacity building can be difficult, especially for an organization that is unfamiliar with the functions and language of these efforts. While organizations may be aware that there are grants available to support capacity building, they're often confused as to just what qualifies-and what doesn't. For example, capacity building does not include program development or expansion; and it does not include capital projects, such as a new facility. Capacity building is about strengthening management systems and governance in organizations. However, capacity building should not be confused with capacity repair.



The purpose of capacity-building grants is to help organizations make good operations better, not to rescue organizations from bad planning or to rehabilitate bad management. If your agency is careening out of control because your board and management have been asleep at the switch, don't expect a grantmaker to rescue you. Capacity-building grants are a recognition that organizations need to build management systems as well as programs. By helping you to improve your organization's systems and operations, they are strengthening your ability to serve your clients, which is, after all, what most funders are primarily interested in. Keep in mind that most such grants are given to proven organizations, no matter the size or the sophistication. Projects that may be eligible for capacity-building grants include:

- Organizational assessment
- Evaluation of overall effectiveness
- Strategic planning
- Board development
- Staff training
- Fund development planning
- Success planning
- External communications strategies
- Mergers and other restructuring efforts
- Membership development
- Technology improvements

There is a remarkable consistency in the way grantmakers define capacity-building. Here's one example: The Wilburforce Foundation, a regional foundation that assists nonprofits in the Northwest, lists capacity building among its funding priorities. The foundation's guidelines describe capacity-building grants as "strategic investments in your organization that increase its sustainability and effectiveness, including, but not limited to: strategic planning and evaluation; resource development, such as revenue diversification and major donor campaigns; membership development, such as recruitment and retention; technology improvements, such as computer and software upgrades, Internet advocacy, or new equipment; and board and staff development, such as training, workshops, or conferences." The foundation's application form asks questions such as, "How would this grant help strengthen your organization?" and "One year from now, how will your organization have improved as a result of this grant?" If you're considering applying for a capacity-building grant, remember: funders want to improve organizations-not rescue them. Make sure you're starting from a position of strength.

Please Give Us Feedback

Please email us at info@nopa-us.org and let us know what type of funding opportunities you or your organization are interested in e.g. HIV/AIDS, social services, youth focused, or civic participation.



NOPA provides technical assistance and workshops on fundraising, grant development, and non-profit management. For more information contact NOPA, Inc. at 703-389-3512 or info@nopa-us.org. Please visit our website: www.nopa-us.org.

NOPA is a national non-profit organization that supports and works with communities and organizations to advocate for and empower Portuguese-Americans.