



Funding Alert ©

October 5, 2010

The Development and Funding Alert is a publication of NOPA, Inc. and is provided as a service to the community with the purpose of educating and informing elected officials, municipalities, civic and non-profit organizations about fundraising and grant opportunities to support programs that empower and improve the lives of Portuguese-Americans.

NOPA provides technical assistance and workshops on fundraising, grant development, and non-profit management. For more information contact NOPA, Inc. at 703-389-3512 or info@nopa-us.org.

Federal Grants

*****NEW*** Alliance for Information on Maternal and Child Health Cooperative Agreement Program**

Department of Health and Human Services announces funds to help individual organization members to make well informed decisions affecting public health policies and programs for women, children and families.

Eligibility: Nonprofit organizations, faith-based organizations, unrestricted and community-based organizations.

Deadline: 10/21/2010

Funds: \$2,000,000 is available for 10 awards.

Information:

<https://grants.hrsa.gov/webExternal/FundingOppDetails.asp?FundingCycleId=771FCBB0-29B3-4E33-8E85-9C3A9F85FB63&ViewMode=EU&GoB>

*****NEW*** Continuum of Care Homeless Assistance Program**

Department of Housing and Urban Development (HUD) announces funds to reduce the incidence of homelessness in CoC communities by assisting homeless individuals and families move to self-sufficiency and permanent housing.

Eligibility: City or township governments, county governments, nonprofit organizations, community-based organizations and DC government agencies.

Deadline: 11/18/2010

Funds: \$1,680,000,000 is available. A match is required.

Information: <http://www.grants.gov> and search for CFDA #14.235

Health Center New Access Points Funded Under the Affordable Care Act of 2010

Department of Health and Human Services (DHHS) announces funds to support health service delivery sites to improve the health of the Nation's underserved communities and



vulnerable populations by assuring access to comprehensive, culturally competent, quality primary health care services.

Eligibility: Nonprofit organizations, faith-based organizations and community-based organizations.

Deadline: 11/17/2010

Funds: \$250,000,000 is available to fund 350 awards.

Website:

<https://grants.hrsa.gov/webExternal/FundingOppDetails.asp?FundingCycleId=450970E7-563E-4D2D-A021-5C775F7F614E&ViewMode=EU&Go>

2011 Open Rivers Initiative

Department of Commerce (DOC) announces funds to support the implementation of locally-driven projects to remove dams and other river barriers, in order to benefit living marine and coastal resources, particularly diadromous fish. Projects must feature strong on-the-ground habitat restoration components that foster economic, educational, and social benefits for citizens and their communities in addition to long-term ecological habitat improvements.

Eligibility: Public and state controlled institutions of higher education, nonprofit organizations, private institutions of higher education and for-profit organizations other than small businesses.

Deadline: 11/17/10

Funds: \$6,000,000 is available to fund 15 awards, ranging from \$100,000-\$3,000,000.

Information: <http://www07.grants.gov/search/search.do?oppId=55956&mode=VIEW>.

Foundation Grants

*****NEW*** Silent Hero Grant Program**

Got Breakfast? announces funds to increase access to breakfast programs to help fight obesity raise test scores and improve overall health in schools.

Eligibility: Nonprofit organizations and schools.

Deadline: 11/15/2010

Funds: \$50,000 is available to fund awards up to \$5,000.

Information: <http://www.gotbreakfast.org/grants.php>

Toolbox for Education

Lowe's Charitable and Educational Foundation announces funds to support school projects initiated by parents in recognition of the importance of parent involvement in education.

Eligibility: Nonprofit organizations and Local Educational Agencies.

Deadline: October 15, 2010.

Funds: \$5,000,000 is available to fund awards, ranging from \$2,000-\$5,000.

Information: <http://toolboxforeducation.com/index.html>.

Starbucks Shared Planet Youth Action Grants

Starbucks Foundation supports organizations that: provide training to young people to



develop necessary skills and knowledge to incubate ideas, identify and assess community needs, create a plan of action, execute a plan and evaluate outcomes against goals; build ongoing leadership capacity and long term engagement of young people; and communicate young peoples' success stories through various media (print, video, web based).

Eligibility: Nonprofit and community-based organizations.

Deadline: Open. Complete an online profile, the Foundation will contact your organization if they want a full proposal.

Funds: Awards range from \$10,000-\$25,000.

Information: <http://www.starbucksfoundation.com/index.cfm?objectid=525D51E7-1D09-317F-BBF9A860BE884D22>.

Xerox Free Color Printers Program

If you agree with all of these statements, the FreeColorPrinters program is right for you.

- The largest paper size I need to print on is letter/legal (up to 8.5" × 14")
- I print over 2000 pages per month, either in-house or out-sourced.
- 50% or more of my printouts are in color
- I spend \$150+ per month on printer supplies
- I have been in business for over six months
- I do not work out of my home.

Visit www.freecolorprinters.xerox.com to learn more about the program or call 800-709-7305 Ext 7752.

Announcements and Resources

The College Board: Costas Awards

The Bob Costas Awards for the Teaching of Creative Writing support exceptional teachers who through their innovative teaching methods motivate their students to write. Winning teachers are awarded grants to enhance successful projects currently underway. Projects can be carried out in school (public or nonpublic), through an after-school writing workshop, or during a summer program.

Maximum award: \$3,000.

Eligibility: teachers from all academic disciplines grades 6-12.

Deadline: November 19, 2010.

Information: <http://professionals.collegeboard.com/k-12/awards/costas>

The College Board: Inspiration Awards

The Inspiration Awards celebrate America's most improved high schools, those that have improved their academic environment and helped their students achieve the promise of a higher education by initiating unique programs and creating partnerships among teachers, parents, community organizations, and local businesses.

Maximum award: \$25,000.



Eligibility: secondary schools (public and nonpublic) in which 40 percent or more of the students receive free or reduced-price lunches.

Deadline: November 19, 2010.

Information: <http://professionals.collegeboard.com/k-12/awards/inspiration>

Previous Announcements and Resources

Celebrating Solutions Awards

Mary Byron Project, a national organization working to address the root causes of domestic violence and help build safer, healthier communities, announces awards to showcase and applaud local innovations that demonstrate promise in breaking the cycle of violence. The program provides cash awards of \$10,000 to each organization. The awards would be presented to programs that can serve as models for the nation in their efforts to reduce violence.

Eligibility: Non-profits organizations and government agencies.

Deadline: November 19, 2010.

Information: <http://marybyronproject.org/CelebratingSolutions.html>.

Environmental Excellence Awards

The 2011 SeaWorld & Busch Gardens Conservation Fund Environmental Excellence Awards recognize the outstanding efforts of students and teachers across the country who are working at the grassroots level to protect and preserve the environment.

Awards: Eight groups will be selected to receive a \$10,000 award. In addition, one outstanding environmental educator/leader will be selected to receive a \$5,000 award.

Eligibility: K-12 schools (public, private, and licensed home schools); community-based projects, such as those managed and operated by community service organizations, public recreation centers, 4-H clubs, and other public, nonprofit groups working to protect the environment at the grassroots level.

Deadline: December 5, 2010.

Information: <http://www.seaworld.org/conservation-matters/eea/>

Leavey Awards: Honoring Excellence in Private Enterprise Education

Since 1977, the Freedoms Foundation and the Thomas and Dorothy Leavey Foundation have honored outstanding teachers for bringing passion and creativity to their classrooms as they teach students about entrepreneurship and the free enterprise system. The awards program recognizes educators at the elementary, junior high school, high school, and college levels for innovative and effective techniques in teaching entrepreneurship and the free enterprise education. Up to twenty cash awards are made annually valued at \$7,500 each. One meritorious award of \$15,000 may be made for an outstanding entry.

Deadline: November 30, 2010.

Information: <http://www.freedomsfoundation.org/Leavy-Awards.cfm>

The Lexus Eco Challenge

Scholastic and Lexus, present the Lexus Eco Challenge, a program designed to inspire



and empower middle and high school students to learn about the environment and take action to improve it. Students are invited to participate in the fourth annual Eco Challenge for a chance to win part of \$500,000 in grants and scholarships. Middle and high school teams comprised of five to ten students and one teacher advisor are invited to participate in one or both of the two initial challenges, each addressing different environmental elements - land/water and air/climate.

Deadline: The submission deadline for Challenge One (Land/Water) is November 3, 2010. The deadline for Challenge Two (Air/Climate) is January 19, 2011.

Information: <http://www.scholastic.com/lexus/>

Mr. Holland's Opus Music Foundation Offers Support for Musical Instruments

Mr. Holland's Opus Music Foundation Grants have two programs, the Melody Program that targets qualified school music programs in need of assistance, and the Special Projects Program that targets community schools of the arts, after school programs and youth orchestras in need of assistance. Programs fund instrument repair and the acquisition of new instruments up to \$10,000; no cash grants.

Eligibility: school music programs K-12; community schools of the arts, after-school programs, and youth orchestras.

Deadline: pre-application - October 1, 2010.

Information: <http://www.mhopus.org/Apply>

National Gardening Association/Subaru: Healthy Sprouts Award

The Subaru Healthy Sprouts Award recognizes and supports youth gardening programs focused on teaching about the environment, nutrition, and hunger issues in the United States. Maximum award: a \$500 gift certificate to the Gardening with Kids catalog and online store, for basic youth gardening supplies and supporting educational materials; NGA's Eat a Rainbow Kit; a literature package from NGA.

Eligibility: schools or organizations planning to garden in 2011 with at least 15 children between the ages of 3 and 18. The selection of winners is based on a demonstrated relationship between the garden program and education about environmental, nutrition, and hunger issues in the United States.

Deadline: October 1, 2010.

Information: <http://www.kidsgardening.com/grants/healthysprouts.asp>

NEA Foundation: Learning & Leadership Grants

These grants support public school teachers, public education support professionals, and/or faculty and staff in public institutions of higher education for one of two purposes. Grants to individuals fund participation in high-quality professional development experiences, such as summer institutes or action research; grants to groups fund collegial study, including study groups, action research, lesson study, or mentoring experiences for faculty or staff new to an assignment. Maximum award: \$2,000 for individuals and \$5,000 for groups engaged in collegial study.

Eligibility: public school teachers grades K-12; public school education support professionals; or faculty and staff at public higher education institutions.

Deadline: October 15, 2010.



Information:

http://www.neafoundation.org/programs/Learning&Leadership_Guidelines.htm

NEA Foundation: Student Achievement Grants.

These grants provide funds to improve the academic achievement of students by engaging in critical thinking and problem-solving that deepen knowledge of standards-based subject matter. The work should also improve students' habits of inquiry, self-directed learning, and critical reflection.

Maximum award: \$5,000.

Eligibility: practicing US public school teachers, public school education support professionals, or faculty or staff at public higher education institutions.

Deadline: October 15, 2010.

Information:

http://www.neafoundation.org/programs/StudentAchievement_Guidelines.htm

Nestlé USA: Very Best in Youth Program

This program honors young people ages 13 to 18 who have excelled in school and who are making their community and the world a better place.

Maximum award: \$1,000.

Eligibility: youth ages 13 and 18 years of age who demonstrate good citizenship, a strong academic record, and can show how they have made a special contribution to their school, church, or the community. Entrants must have permission from a parent or legal guardian to submit nomination.

Deadline: November 1, 2010.

Information: <http://verybestinyouth.nestleusa.com/About/Default.aspx>

Prudential Spirit of Community Awards

The Prudential Spirit of Community Awards program annually honors middle and high school students across the United States for helping the less fortunate, promoting health and safety, protecting the environment, and serving their communities through many other volunteer activities.

Deadline: Applications must be completed by November 1, 2010.

Information: <http://spirit.prudential.com/view/page/soc>

Sara Jaffarian School Library Program Award for Exemplary Humanities Programming

The American Library Association Public Programs Office is accepting nominations for the 2011 award. Public or private school libraries that serve children in any combination of grades K through eight and that conducted humanities programs during the 2009-10 school year are eligible. The award consists of a \$4,000 honorarium and a plaque, to be presented at the 2011 ALA Annual Conference in New Orleans. To be considered, applicant libraries must have conducted a humanities program or program series during the prior school year (2009-10).

Information:

<http://www.ala.org/ala/aboutala/offices/ppo/awardsgrants/jaffarian/jaffarian.cfm>



Teacher Grants

Kids In Need Foundation provides K-12 educators with funding to provide innovative learning opportunities for their students. The Kids In Need Foundation helps to engage students in the learning process by supporting our nation's teachers.

Eligibility: All certified K-12 teachers in the U.S. Awards range from \$100 - \$500.

Deadline: September 30, 2010.

Information: <http://www.kinf.org/grants/>

Grants Development Tip

Best Practices for LOIs

A "Letter of Interest" (aka "Letter of Inquiry," aka "Letter of Intent," aka LOI) is often the required first step in approaching a private foundation or other funder for a grant. In "Letters of Interest Lead to New Funding Opportunities" (*CharityChannel*, July 21, 2010), Rebecca Vermillion Shawver discusses how best to meet the needs of the grantmaker when you submit an LOI.

Shawver says the LOI should be a brief summary of the full proposal and adds the following advice:

- The LOI should be no more than two or three pages in letter format, with major points highlighted.
- Use the limited space effectively. Make sure each word contributes to the complete story of your organization and programs.
- Introduce the LOI with one paragraph describing your organization's mission, programs, constituency, and unique role.
- In the second paragraph, present a compelling case for the need for your program bolstered by data to demonstrate it.
- The third paragraph should describe your goals and objectives in convincing, jargon-free language.
- If you're asking for ongoing support, showcase your past successes. If you seek funding for a new program, explain how it will complement and build on your successful programs.
- Explain how your group will work collaboratively with other organizations to carry out the proposed program.
- To sum up, show how support for your program fits within the interests of the funder, and state the amount of money you will need.
- End with contact information-and thank the funder for considering your LOI.

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Please Give Us Feedback



You can find a PDF file of this and other alerts at NOPA's [website](#). If you have any questions about any funding opportunity or need grant development assistance, please contact NOPA at info@nopa-us.org or 703-389-3512.

Please contact NOPA and let us know what type of funding opportunities you or your organization are interested in e.g. HIV/AIDS, social services, youth focused, or civic participation.

About Us

The National Organization of Portuguese-Americans is a national non-profit, tax exempt organization that supports and works with communities and organizations to advocate for and empower Portuguese-Americans. If you feel inspired to join our mission, please send your tax deductible contribution to:

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