



Funding Alert

The Development and Funding Alert is a publication of NOPA, Inc. and is provided as a service to the community with the purpose of educating and informing municipalities, civic and non-profit organizations about fundraising and grant opportunities to support programs that empower and improve the lives of Portuguese-Americans.

Federal Grants

*****NEW*** America's Media Makers Development Grants**

National Endowment for the Humanities (NEH) announces funds to enable media producers to collaborate with scholars to develop humanities content and format and to prepare programs for production. These grants cover a wide range of activities that include, but are not limited to, meetings and individual consultations with scholars, research, preliminary interviews, preparation of program scripts, designs for interactivity and digital distribution, and the creation of partnerships for outreach activities and public engagement with the humanities. Development grants should culminate in the refinement of a project's humanities ideas, a script, or a design document for (or a prototype of) digital media components or projects.

Eligibility: City or township governments, county governments, special district governments, state governments, nonprofit organizations and private institutions of higher education.

Deadline: January 13, 2010.

Funds: Awards range from \$40,000-\$75,000.

Information:

http://www.neh.gov/grants/guidelines/AmMediaMakers_development.html#poc.

*****NEW*** America's Media Makers Production Grants**

National Endowment for the Humanities (NEH) announces funds to support the preparation of a program for distribution. Applicants must submit a script for a radio or television program, or a prototype or storyboard for a digital media project, that demonstrates a solid command of the humanities ideas and scholarship related to a subject.

Eligibility: City or township governments, county governments, special district governments, state governments, nonprofit organizations and private institutions of higher education.

Deadline: January 13, 2010.

Funds: Awards range from \$40,000-\$75,000.

Information:

http://www.neh.gov/grants/guidelines/AmMediaMakers_development.html#poc.



Community Capacity Development Office (CCDO) FY10 Weed and Seed Communities Competitive Program Guide

Department of Justice announces funds to support "the Weed and Seed strategy," which aims to prevent, control, and reduce violent crime, criminal drug-related activity, and gang activity. The Weed and Seed strategy is a community-based, comprehensive multi-agency approach. Four elements make up the two-pronged Weed and Seed Strategy: Law Enforcement; Community Policing; Prevention, Intervention, and Treatment; and Neighborhood Restoration. Weed and Seed Communities must work to reduce crime and improve the quality of life for residents in a community primarily through the redeployment of existing public and private resources, addressing both crime and social related problems that without proper intervention often lead to violent crime, drug abuse, and gang activity.

Eligibility: City or township governments, county governments, state governments, nonprofit organizations, faith-based organizations, community-based organizations and DC government agencies.

Deadline: December 1, 2009.

Funds: Awards range up to \$150,000. A match is required.

Information: http://www.ojp.usdoj.gov/ccdo/funding/appl_kit.html.

Connecting to Collections Statewide Grants

***Institute of Museum and Library Services (IMLS)* announces funds to support statewide, collaborative planning grants to address the recommendations of the Heritage Health Index (HHI), which found the collections held in the public trust by libraries, museums, and archives to be at great risk. These planning grants are intended to engage institutions with responsibility for collections stewardship within a state in consultation and planning for ways to address the HHI recommendations most relevant for their state.**

Eligibility: State governments and nonprofit organizations.

Deadline: December 15, 2009

Funds: Awards range up to \$250,000.

Information: http://www.ims.gov/applicants/grants/pdf/CtoC_2010.pdf.

Foundation Grants

*****NEW*** Health Impact Project**

***Robert Wood Johnson Foundation (RWJF)* and *Pew Charitable Trusts (PCT)* announce funds to support the use of health impact assessment (HIA) to help decision-makers better assess proposed policies, projects and programs with respect to their impact on health, in order that they may avoid adverse health consequences and costs and improve health. Funds will be used to demonstrate the effectiveness of HIAs and promote their incorporation into local, state, tribal and federal decision-making.**

Eligibility: City or township governments, county governments, state governments and nonprofit organizations.

Deadline: Rolling.



Pre-Application Web Conference: November 5, 2009 (1:30 p.m. ET). Registration is required.

Funds: 15 awards will be funded ranging from \$25,000-\$150,000.

Information: <http://www.healthimpactproject.org/>.

*****NEW*** State Farm Good Neighbor Service-Learning Grant**

Youth Service America announces funds to support service-learning projects that culminate on Global Youth Service Day, April 23-25, 2010. Service-learning is a teaching and learning strategy that integrates meaningful community service with academic study and reflective practice to enrich learning, build civic engagement, and strengthen communities.

Eligibility: Independent school districts, nonprofit and community-based organizations.

Deadline: November 9, 2009.

Funds: Awards range up to \$1,000.

Information: <http://ysa.org/AwardsGrants/tabid/58/Default.aspx>.

*****NEW*** School Libraries**

Laura Bush Foundation for America's Libraries announces funds to provide books to the school libraries and students that most need them. Funds may be used to update, extend, and diversify the book collections of the libraries that receive them.

Eligibility: Individual schools.

Deadline: December 31, 2009.

Funds: Awards range up to \$6,000.

Information: <http://www.laurabushfoundation.org/web2/index.html>.

*****NEW*** Institutional Grants Program**

Academy of Motion Picture Arts and Sciences (AMPAS) announces funds to support fostering educational activities between the public and the film industry while encouraging the appreciation of motion pictures as both an art form and a vocation.

Eligibility: Public and state controlled institutions of higher education, nonprofit organizations and private institutions of higher education.

Deadline: January 15, 2010.

Information: <http://www.oscars.org/education-outreach/grants/institutional/index.html>.

*****NEW*** 2010 Summer Education Grants**

Fund for Teachers announces grants to support teachers pursuing personal and professional interests through tours, conferences, and independent studies that are transferable to the classroom.

Eligibility: Public school districts, independent school districts and individuals.

Deadline: January 29, 2010.

Funds: Awards range from \$5,000-\$10,000.

Information: www.fundforteachers.org.

Starbucks Shared Planet Youth Action Grants

Starbucks Foundation supports organizations that: provide training to young people to develop necessary skills and knowledge to incubate ideas, identify and assess community



needs, create a plan of action, execute a plan and evaluate outcomes against goals; build ongoing leadership capacity and long term engagement of young people; and communicate young peoples' success stories through various media (print, video, web based).

Eligibility: Nonprofit and community-based organizations.

Deadline: Open. Complete an online profile, the Foundation will contact your organization if they want a full proposal.

Funds: Awards range from \$10,000-\$25,000.

Information: <http://www.starbucksfoundation.com/index.cfm?objectid=525D51E7-1D09-317F-BBF9A860BE884D22>.

Community Grants

The Morris & Gwendolyn Cafritz Foundation announces funds to support four different program areas: arts and humanities, community services, education and health.

Eligibility: Nonprofit organizations.

Deadline: November 1, 2009.

Information: http://www.cafritzfoundation.org/applicant/app_guidelines.asp.

Field Trip Grants

Target announces funds to support field trips for students. Grants may be used to fund trips to visits to art, science and cultural museums, community service or civic projects, career enrichment opportunities and other events or activities away from the school facility.

Eligibility: Independent school districts, nonprofit organizations and individuals.

Deadline: November 3, 2009.

Funds: 5,000 awards are available ranging up to \$800.

Information: <http://sites.target.com/site/en/company/page.jsp?contentId=WCMP04-031880>.

Announcements and Resources

Achieve Grants Provide Consulting Services for New Opportunities

Achieve Grants are designed to provide counsel to nonprofit organizations seeking new opportunities for success. Two Achieve Grants are available for 2010: 1) Achieve Grant for Coaching Services (10 hours valued at \$2,000) and; 2) Achieve Grant for one-year of Achieve Consulting for consulting services (value to be determined by scope of services and up to \$10,000). Nonprofit organizations with 501(c)(3) status that have been in operation at least two years are eligible to apply.

Deadline: November 15, 2009.

Information: <http://www.achieveguidance.com/page/grants>.

Previous Announcements and Resources

Prudential Spirit of Community Awards



Sponsored by Prudential Financial, Inc. in partnership with the National Association of Secondary School Principals, the Prudential Spirit of Community Awards honor outstanding community service by young people in grades 5-12 at the local, state, and national level.

Funds: Ten honorees in grades 5-12 will be given a cash award of \$5,000 plus a grant in the same amount to the nonprofit charitable organization of their choice for outstanding work in their communities.

Deadline: November 2, 2009.

Information: <http://spirit.prudential.com/view/page/soc/15440>.

Samsung's Four Seasons of Hope Offers Technology Donation Competition

Samsung's Four Season's of Hope invites students, parents, and teachers to help improve technology in classrooms by submitting a brief essay for the opportunity to receive a portion of over \$1 million in technology from Samsung Electronics America's Four Seasons of Hope campaign. Participants are invited to submit hundred-word essays on how the consumer electronics, computer equipment and software awarded through Samsung's Four Seasons of Hope could benefit their school. Participants should nominate a public or state-accredited private school for grades K-12 in their community. Complete contest rules and online entry forms are available at http://pages.samsung.com/us/4seasons_hope/education.jsp.

Free Positive Youth Development Training

Introduction to Positive Youth Development (PYD), a new self-paced online course developed by the Family and Youth Services Bureau's National Clearinghouse on Families & Youth, will familiarize you with the theory and practice of PYD. When you take the course's two modules, you'll learn: the internal and external influences that help young people thrive; how to build individual strengths in youth; and how to create positive places for young people. For more information about PYD, see Putting Positive Youth Development into Practice and other NCFY publications at <http://ncfy.acf.hhs.gov/publications/pyd/index.htm>. Access the online course at: <http://ncfy-learn.ibsinternational.com/course/category.php?id=3>.

Gear Up for Giving: Social Media Tutorials for Nonprofits

Gear Up for Giving: Social Media Tutorials for Nonprofits is a month-long series of trainings designed to help nonprofits understand how to best leverage social media to create awareness for your cause, raise funds, and engage with new constituents. In the introductory video, issues addressed include: how social media affects monitoring and control of your brand; using social media for fund- and friend-raising; and who within your organization should be responsible for social media. After you've watched this video, browse other resources on some of the most popular social media tools and techniques, so you can learn more at your own pace. You can also view live presentations every Thursday at 1pm EST. To access the resource, go to <http://www.casefoundation.org/social-media-tutorials>.

990 Online Resource

In collaboration with the National Association of Attorney's General/National Association of State Charity Officials (NAAG/NASCO) and GuideStar, the National Center for Charitable Statistics NCCS has developed an online system, the 990 Online, for charities to complete



all their federal Form 990 and state registration filing requirements and file these forms electronically. E-Filing of IRS Form 990s and state charity forms benefits nonprofit organizations, regulators, researchers, and donors alike. This online service offers an easy-to-use web-based system for completing IRS Form 990s, 990s-EZ or 8868 (application for extension). The system is free for organizations with less than \$100,000 in gross receipts and there is a sliding scale for larger organizations. To complete and electronically file your Form 990, 990-EZ, 8868 (extension request) and State Charity Registration Forms go to: <http://efile.form990.org>.

Awards for Local Arts and Education Programs

Barnes & Noble Booksellers offers ongoing fundraising opportunities for local level pre-K-12 schools, not-for-profit arts and literacy organizations. Opportunities include in-store bookfairs and holiday gift-wrapping. They offer a limited number of sponsorships and donations to organizations that meet their mission of seeking partnerships that offer in-store events, visibility, and reach a wide audience. Opportunities must be located in the community or communities in which Barnes & Noble operates, and it must serve the greater good of the local community or region. For more information:

http://www.barnesandnobleinc.com/our_company/sponsorship/sponsorship_local/donations_local.html.

Succeed Newsletter Summer 2009

Grants.gov is a central storehouse for information on over 1,000 grant programs, which provides access to approximately \$500 billion in annual awards. The website released "Succeed Newsletter Summer 2009" which provides information about Grant.gov website quarterly and is also a guide to the latest updates, handy tips and useful articles on how to best use Grants.gov. To view the "Success" newsletter, go to:

<http://www.grants.gov/assets/grantsummernewsletter09.pdf>.

Celebrating Solutions Awards

Mary Byron Project, a national organization working to address the root causes of domestic violence and help build safer, healthier communities announces awards to showcase and applaud local innovations that demonstrate promise in breaking the cycle of violence. The program provides cash awards of \$10,000 to each organization. The awards would be presented to programs that can serve as models for the nation in their efforts to reduce violence. Eligible applicants are non-profits organizations and government agencies.

Application deadline is November 17, 2009. For guidelines and nomination forms go to: <http://marybyronproject.org/CelebratingSolutions.html>.

Breakthroughs in Shared Measurement and Social Impact

William and Flora Hewlett Foundation released an online report based on interviews conducted with dozens of practitioners and thought leaders in the social sector. The report describes twenty different shared measurement systems already in use and documents their contribution to increasing grantees' efficiency, knowledge, and impact. The findings identify shared approaches to performance, outcome, or impact measurement across multiple organizations. The report includes four in-depth case studies where collaborative learning and measurement systems are used to create systemic and adaptive approaches to solving



social problems. To access the online report go to:

http://www.fsg-impact.org/ideas/item/breakthroughs_in_measurement.html.

Tips to Get the Grant Funding You Need

Streamline Your Proposal Production

Researching potential funding sources and developing relationships with funders are two critical elements of successful grantsmanship. But pressing proposal and report deadlines sometimes leave little time for those tasks. The following suggestions from, "The Grant Writer Job Description" (*CharityChannel*, August 7, 2009), can help you streamline the work of writing proposals, so you will gain time for those other activities. The article recommends preparing:

- A *Master Case Statement* with options for the composition of each section. Update this with new narratives for components as needed.
- A *Master Statistic List* with a table containing the data funders want. Have this checked and updated for each new proposal.
- A *Master Outcome Report*. Update earlier program objectives whenever a new objective is developed.
- A *Master List of Documents and Files*. Include both hard copies and digital files of everything requested by funders.
- A *Proposal Development Team*. Organize your staff so that all understand their role in the proposal development process.

Please Give Us Feedback

Please email us at info@nopa-us.org and let us know what type of funding opportunities you or your organization are interested in e.g. HIV/AIDS, social services, youth focused, or civic participation.

NOPA provides technical assistance and workshops on fundraising, grant development, and non-profit management. For more information contact NOPA, Inc. at 703-389-3512 or info@nopa-us.org. Please visit our website: www.nopa-us.org.

NOPA is a national non-profit organization that supports and works with communities and organizations to advocate for and empower Portuguese-Americans.