



Funding Alert ©

April 29, 2010

The Development and Funding Alert is a publication of NOPA, Inc. and is provided as a service to the community with the purpose of educating and informing elected officials, municipalities, civic and non-profit organizations about fundraising and grant opportunities to support programs that empower and improve the lives of Portuguese-Americans.

NOPA provides technical assistance and workshops on fundraising, grant development, and non-profit management. For more information contact NOPA, Inc. at 703-389-3512 or info@nopa-us.org.

Federal Grants

*****NEW*** ARRA - Weatherization Innovation Pilot Program**

Department of Energy (DOE) announces funds to promote innovative ways to weatherize homes of low-income customers.

Eligibility: City or township governments, county governments, special district governments, public and state controlled institutions of higher education, state governments, nonprofit organizations, private institutions of higher education, for-profit organizations other than small businesses, small businesses and others.

Deadline: June 2, 2010.

Funds: \$30,000,000 is available to funds awards.

Information: <http://www.grants.gov>

*****NEW*** Public Education Programs Concerning the Anti-discrimination Provision of the Immigration and Nationality Act**

Department of Justice (DOJ) announces funds to educate workers and employers about their rights and responsibilities under the anti-discrimination provision of the Immigration and Nationality Act (INA).

Eligibility: City or township governments, county governments, public and state controlled institutions of higher education, state governments, nonprofit organizations, faith-based organizations, private institutions of higher education, for-profit organizations other than small businesses, small businesses and community-based organizations.

Deadline: May 27, 2010.

Funds: 15 awards may be funded, ranging up to \$100,000.

Information: <http://apply07.grants.gov/apply/opportunities/instructions/oppDCPO-2010-2708-cfda16.110-instructions.pdf>.



FY 10 Public Awareness and Outreach for Victims in Underserved Communities

Department of Justice (DOJ) announces funds to further the Department's mission by enhancing typically underserved persons' knowledge about crime victims' rights and access to crime victims' services and resources.

Eligibility: City or township governments, county governments, public and state controlled institutions of higher education, state governments, nonprofit organizations, faith-based organizations, private institutions of higher education and community-based organizations.

Deadline: May 15, 2010.

Funds: \$1,000,000 is available to fund 10 awards, ranging up to \$100,000.

Information: <http://www.ojp.usdoj.gov/ovc/fund/pdf/txt/2010PublicServices.pdf>.

Capacity Building Initiative (CBI) for Substance Abuse (SA) and HIV Prevention Services for At-Risk Racial/Ethnic Minority Young Adults

Department of Health and Human Services (DHHS) announces funding to provide substance abuse and HIV prevention services to at-risk minority populations in communities disproportionately affected by HIV/AIDS. The purpose of the CBI program is to support an array of activities to assist grantees in building a solid foundation for delivering and sustaining quality and accessible state of the science substance abuse and HIV prevention services.

Eligibility: City or township governments, county governments, public and state controlled institutions of higher education, nonprofit organizations, faith-based organizations, private institutions of higher education and community-based organizations.

Deadline: May 17, 2010.

Funds: \$8,000,000 is available to fund 27 awards, ranging up to \$300,000.

Information: <http://www.samhsa.gov/Grants/2010/SP-10-004.aspx>.

Challenge America Fast-Track

National Endowment for the Arts (NEA) announces funds to support small and mid-sized organizations for projects that extend the reach of the arts to underserved populations -- those whose opportunities to experience the arts are limited by geography, ethnicity, economics, or disability.

Eligibility: City or township governments, county governments, independent school districts, special district governments, public and state controlled institutions of higher education, state governments, nonprofit organizations and private institutions of higher education.

Deadline: May 27, 2010.

Funds: Awards range up to \$10,000. A match is required.

Information: <http://www.arts.gov/grants/apply/GAP11/Challenge.html>.

Bridging Cultures: Planning and Implementation Grants for Academic Forums and Program Development Workshops

National Endowment for the Humanities (NEH) announces funds to plan and implement a program consisting of a forum and a workshop on one of two humanities themes: "Civility and Democracy" or "The Muslim World and the Humanities."

Eligibility: City or township governments, county governments, public and state controlled



institutions of higher education, state governments, nonprofit organizations and private institutions of higher education.

Deadline: June 1, 2010.

Funds: Awards range from \$100,000-\$250,000. A match is required.

Information: <http://www.neh.gov/grants/guidelines/BridgingCultures.html>.

Learning in the Arts for Children and Youth

National Endowment for the Arts (NEA) announces funds to support projects that help children and youth acquire knowledge and understanding of and skills in the arts. Projects must provide participatory learning and engage students with skilled artists, teachers, and excellent art.

Eligibility: County governments, independent school districts, nonprofit and community-based organizations.

Deadline: June 10, 2010.

Funds: Awards range from \$5,000-\$150,000. A match is required.

Information: <http://www.arts.gov/grants/apply/GAP11/LITA.html>.

NEA Access to Artistic Excellence

National Endowment for the Arts (NEA) announces funds to support excellence in the arts, both new and established; bringing the arts to all Americans; and providing leadership in arts education.

Eligibility: City or township governments, county governments, independent school districts, special district governments, public and state controlled institutions of higher education, state governments and nonprofit organizations.

Deadline: August 12, 2010.

Funds: Awards range from \$5,000-\$150,000. A match is required.

Information: <http://www.nea.gov/Grants/apply/Artsed.html>.

Foundation Grants

*****NEW*** Partners in Arts Education Program**

MetLife Foundation and National Guild of Community Schools of the Arts announce funding to enhance arts learning in K-12 public schools by supporting exemplary community school/public school partnerships that serve large numbers of public school students during the school day.

Eligibility: City or township governments, county governments, state governments, nonprofit organizations, community-based organizations and Local Educational Agencies. Must be members of National Guild of Community Schools of the Arts to apply.

Deadline: May 26, 2010.

Funds: Awards range up to \$20,000.

Information: <http://www.nationalguild.org/programs/partners.htm>.

Aetna 2010 Grant Programs

Aetna Foundation announces funds to improve the quality and delivery of health services to everyone, and to drive toward improved health status for the American public. Grants focus



on obesity, racial and ethnic and integrated health care.

Eligibility: Nonprofit organizations.

Deadline: May 15, 2010.

Information: <http://www.aetna.com/about-aetna-insurance/aetna-foundation/aetna-grants/grants-for-2010-and-beyond.html>.

Back to School Literacy Grants

Dollar General Literacy Foundation announces funds to support school libraries or media centers working to implement new or expand existing literacy programs, looking to purchase new technology or equipment to support literacy initiatives, and/or looking to purchase materials or software for literacy programs.

Eligibility: Local Educational Agencies.

Deadline: May 21, 2010

Funds: Awards range up to \$5,000.

Information: <http://www.dgliteracy.com/grant-program/back-to-school-grants.aspx>.

Supporting Diverse Arts Spaces

Ford Foundation announces funds for projects that incubate and produce creative work across all disciplines. Grant funds will support both new projects and the revitalization and expansion of existing arts spaces.

Eligibility: Nonprofit organizations and community-based organizations.

Deadline: May 28, 2010.

Funds: \$100,000,000 is available for awards ranging up to \$100,000.

Information: <http://www.lincnet.net/artist-space/ford-foundation-planning-and-pre-development-grants>.

Community Grants Program for Youth Sports Leagues

Liberty Mutual announces funds to support youth sports organizations working to promote responsible sports parenting and/or responsible coaching in their communities.

Eligibility: Nonprofit organizations, community-based organizations and Local Educational Agencies.

Deadline: May 31, 2010.

Funds: Awards range up to \$5,000.

Information:

http://www.responsiblesports.com/community_grants/school_community_grants.aspx.

Neighborhood Excellence Initiative® Programs

Bank of America announces funds to support three different programs recognizing neighborhood initiatives: "Neighborhood Builders" awards nonprofit organizations that focus on local neighborhood priorities; "Local Heroes" champion causes vital to their communities and inspire others to get involved; and "Student Leaders" are recognized for their commitment to making a difference in their communities.

Eligibility: Nonprofit organizations and individuals.

Deadline: June 1, 2010.

Funds: Awards range up to \$200,000.



Information:

http://www.bankofamerica.com/foundation/index.cfm?template=fd_neighborexcell

Shelter Grant Program

Mary Kay Foundation announces funds to support shelters serving victims/survivors of domestic violence.

Eligibility: Nonprofit organizations.

Deadline: June 30, 2010.

Funds: Awards range up to \$20,000.

Information: <http://www.mkacf.org/Pages/ShelterGrantProgram.aspx>.

@15 Community Grants Program

Best Buy Children's Foundation announces funds to support programs that provide positive experiences to help teens excel in school, engage in their communities, and develop leadership skills.

Eligibility: Nonprofit organizations.

Deadline: July 1, 2010.

Funds: \$2,000,000 is available for awards ranging up to \$10,000.

Information: http://www.bestbuy-communityrelations.com/local_donations.htm.

A Brighter Future

United Methodist Women announces funds for projects and programs addressing the needs of children and young people between the ages of 5 to 18 in the areas of violence prevention, anti-abuse and relationship abuse.

Eligibility: Nonprofit organizations, faith-based organizations and community-based organizations.

Deadline: July 1, 2010.

Funds: Awards range up to \$4,000.

Information: <http://hbs.gbgm-umc.org/umw/money/grants/abrighterfuture/>.

State Giving Program

Walmart Corporate announces funds to support education, job skills training, health, and sustainability programs.

Eligibility: Nonprofit organizations.

Deadline: August 20, 2010.

Funds: Awards start at \$25,000.

Information: <http://walmartstores.com/CommunityGiving/8169.aspx>.

Starbucks Shared Planet Youth Action Grants

Starbucks Foundation supports organizations that: provide training to young people to develop necessary skills and knowledge to incubate ideas, identify and assess community needs, create a plan of action, execute a plan and evaluate outcomes against goals; build ongoing leadership capacity and long term engagement of young people; and communicate young peoples' success stories through various media (print, video, web based).

Eligibility: Nonprofit and community-based organizations.



Deadline: Open. Complete an online profile, the Foundation will contact your organization if they want a full proposal.

Funds: Awards range from \$10,000-\$25,000.

Information: <http://www.starbucksfoundation.com/index.cfm?objectid=525D51E7-1D09-317F-BBF9A860BE884D22>.

Announcements and Resources

KaBOOM! Playground Design Competition

KaBOOM! is hosting a playground design competition in which communities can win \$5,000 towards playground equipment. Communities can submit their playground designs online at www.kaboom.org. A panel of judges will look at each submission and rate it in regards to how creative, innovative, practical, comprehensive, age appropriate and fun it is. Once the judges have determined their favorites, KaBOOM! will post the top 5-10 on the website and voting will begin on Monday May 17. The three playground projects with the most votes will receive equipment grants worth up to \$5,000 from a KaBOOM! Deadline to submit designs is April 30, 2010. For more information go to: http://kaboom.org/promote_your_project_design_contest.

2010 Take Pride in America National Awards

The Take Pride in America® National Awards recognize individuals, groups and organizations for outstanding stewardship projects or awareness efforts involving federal, state and local lands and waters. The awards program is open to individuals, groups and organizations that have contributed to the protection and/ or enhancement of America's public lands. To be eligible, projects must be "on the ground" activities, rather than advocacy. Nominated projects and efforts must have been started and/ or completed between May 1, 2009 and April 30, 2010. Nomination deadline is May 7, 2010. For more information go to: www.takepride.gov/honors.html.

Previous Announcements and Resources

Apps for Healthy Kids Contest

The Apps for Healthy Kids competition is a part of First Lady Michelle Obama's *Let's Move!* campaign to end childhood obesity within a generation. Apps for Healthy Kids challenges software developers, game designers, students, and other innovators to develop fun and engaging software tools and games that drive children, especially "tweens" (ages 9-12) - directly or through their parents - to eat better and be more physically active. Deadline to enter is June 30, 2010. Awards range up to \$10,000. For more information go to: <http://www.appsforhealthykids.com/>.

Awards for Teams That Make a Difference

Pearson and National Middle School Association sponsor this awards program that identifies people who work to improve the education and well-being of young adolescents. The award recognizes teams of any kind: teachers, administrators, parents, community members, or any combination of these individuals. Awards range up to \$5,000. The deadline to apply is



April 30, 2010. For more information go to:

<http://www.nmsa.org/AboutNMSA/Awards/TeamsthatMakeaDifference/tabid/407/Default.aspx?PageContentID=82>

Christa McAuliffe Reach for the Stars Award

The National Council for the Social Studies Christa McAuliffe Reach for the Stars Award aims to help a social studies educator make his or her dream of innovative social studies a reality. Grants will be given to assist classroom teachers in: 1) developing and implementing imaginative, innovative, and illustrative social studies teaching strategies; and 2) supporting student implementation of innovative social studies, citizenship projects, field experiences, and community connections. Awards range up to \$2,500. The deadline to apply is May 1, 2010. For more information and to view the application, go to:

<http://www.socialstudies.org/awards/grants/mcauliffe/>.

Gloria Barron Prize for Young Heroes

The Gloria Barron Prize for Young Heroes seeks nominations for its 2010 awards. The Barron Prize honors young people between the ages of 8 and 18 who have made a significant positive difference to people and our planet. Each year, ten national winners each receive \$2,500 to support their service work or higher education. Nominations are due by April 30, 2010. For more information, go to: <http://www.barronprize.org/>.

ING: Unsung Heroes Awards

The ING Unsung Heroes Awards program recognizes innovative and progressive thinking in education through monetary awards. Full-time educators, teachers, principals, paraprofessionals, or classified staff members with effective projects that improve student learning at an accredited K-12 public or private school are eligible to apply. The maximum award is \$25,000. Applications are due April 30, 2010. For more information go to:

<http://www.ing-usa.com/us/stellent2/groups/dc/documents/companylobinformation/001143.pdf>.

Jack Kent Cooke Foundation: Young Scholars Program

The Jack Kent Cooke Foundation Young Scholars Program selects high-achieving youth in the United States with financial need and provides them, throughout their high school years, with individualized educational services that enable them to develop their talents and abilities. Eligibility: students entering the eighth grade in the fall of 2010 and planning to enter a U.S. high school, who also demonstrate financial need. Deadline: April 26, 2010. For more information go to: <http://www.jkcf.org/scholarships/young-scholars-program/>.

OMB Releases Updated Guidance on the American Recovery and Reinvestment Act

The Office of Management and Budget released a memorandum outlining updated guidance on the Recovery Act. Among other things, this Memorandum: highlights the steps Federal agencies must take to review data quality of recipient reports during the new "Continuous Corrections" period initiated by the RATB in January 2010; introduces a new category of data quality issues to be identified and tracked by Federal Agencies, "Administrative/Technical," and provides specific instructions on preventing such issues



from occurring; clarifies the process by which Federal agencies obtain OMB approval of proposed program-specific guidance related to recipient reporting, and Instructs Federal agencies to take immediate action, as appropriate, to review and act on Single Audit findings. The Memorandum can be accessed by going to:

http://www.whitehouse.gov/omb/assets/memoranda_2010/m10-14.pdf.

Partnerships for Learning: Promising Practices in Integrating School and Out-of-School Time Program Supports. This report from Harvard Family Research Project (HFRP) is aimed to help Out-of-School Time (OST) program leaders, decision-makers, and funders to understand and implement effective OST-school partnerships for learning. To view the report, go to: www.americaspromise.org/News-and-Events/News-and-Features/APB-2010/Vol-12/Partnerships-for-Learning.aspx.

Urban Institute - 990 Forms

The Urban Institute offers 2009 nonprofit tax forms (990) online - free for most nonprofit organizations. The "990 Online" features include: Preparing your 990, 990-EZ and 8868 online; e-Filing your return online OR printing & mailing it to the IRS; comprehensive error checking; tips & instructions embedded within forms; dedicated support staff; and converting returns into PDFs for easy printing & sharing. For more information and to complete your 990 online - go to <http://efile.form990.org/default.asp>.

Fundraising Tip: Set Your Goals

The first step in successful fundraising is setting your goals:

1. Know how much money you need and when you need it. Make sure to add estimated costs to your fundraising goal.
2. If possible, start planning your fundraiser at least one month in advance. This way you can get letters and ads written, products lined up, and events scheduled.
3. Set beginning and end dates for each project.
4. Find out what types of fundraisers have been successful for your group or community in the past.
5. If planning a large fundraiser that uses several fundraising sources, estimate the funds needed from each activity. If you can, use figures from past successful events as goal points.
6. Use a goal chart (thermometers are popular) to check your progress.
7. Double check your community calendar
 - o To ensure your fundraiser doesn't conflict with other community activities. (i.e. it may be



difficult to find enough student volunteers for your 8th grade car wash if you schedule it during the middle school band trip!)

- To co-ordinate your activities with other community activities. (i.e. garage sales on weekends, bake sales during farmers market days, etc.)

Please Give Us Feedback

Please email us at info@nopa-us.org and let us know what type of funding opportunities you or your organization are interested in e.g. HIV/AIDS, social services, youth focused, or civic participation.

NOPA is a national non-profit organization that supports and works with communities and organizations to advocate for and empower Portuguese-Americans.