



Funding Alert ©

March 15, 2010

The Development and Funding Alert is a publication of NOPA, Inc. and is provided as a service to the community with the purpose of educating and informing elected officials, municipalities, civic and non-profit organizations about fundraising and grant opportunities to support programs that empower and improve the lives of Portuguese-Americans.

NOPA provides technical assistance and workshops on fundraising, grant development, and non-profit management. For more information contact NOPA, Inc. at 703-389-3512 or info@nopa-us.org.

2010 Census

The 2010 Census is quickly approaching, it is important for Portuguese-Americans to partake in this simple and easy questionnaire that will affect them for the next 10 years. Our job is to ensure that our community is counted! NOPA needs the help of nonprofits and community-based organizations to educate and motivate their constituents about the importance of completing the 2010 Census questionnaire. We want to ensure that when the federal government allocates over \$400 billion to communities based on this data, the Portuguese-American community gets what it needs and deserves. Census data can be used for grant proposals and to help determine social services needs and funding for nonprofits, community-based organizations and the government. Additionally, census data helps community-based organizations estimate the number of potential volunteers and residents who need services in the community.

***The 2010 Census is Easy, Safe and Important.
Census Day is April 1, 2010. Make sure our Portuguese-American Community Counts!***

Federal Grants

*****NEW*** OJJDP FY 2010 Strategic Enhancement to Mentoring Programs**
Department of Justice (DOJ) announces funds to enhance the capacity and effectiveness of established mentoring programs by: (1) augmenting the involvement of and services for the mentoring participants' parents; (2) expanding structured activities and opportunities for the mentors and mentoring participant(s); and (3) increasing the availability of ongoing mentor training and support.

Eligibility: Nonprofit organizations, faith-based organizations, private institutions of higher education and community-based organizations.



Deadline: April 14, 2010

Funds: Awards range up to \$500,000.

Information: <http://ojjdp.ncjrs.gov/grants/solicitations/FY2010/SEMP.pdf>.

*****NEW*** Family Centered Substance Abuse Treatment Grants for Adolescents and their Families**

Department of Health and Human Services (DHHS) announces funds to provide substance abuse services to adolescents and their families/primary caregivers in geographic areas with unmet need.

Eligibility: City or township governments, county governments, public and state controlled institutions of higher education, state governments, nonprofit organizations, faith-based organizations, private institutions of higher education and community-based organizations.

Deadline: April 23, 2010

Funds: \$10,575,000 is available to fund 35 awards, ranging up to \$300,000.

Information: <http://samhsa.gov/grants/2010/TI-10-002.aspx>.

Presidential Awards for Excellence in Science, Mathematics and Engineering Mentoring

National Science Foundation (NSF) announces funds to support the Presidential Awards for Excellence in Science, Mathematics and Engineering Mentoring (PAESMEM) program. The program seeks to identify outstanding individual mentoring efforts or organizational programs designed to enhance the participation of groups underrepresented in science, technology, engineering, and mathematics.

Eligibility: Individuals.

Deadline: March 23, 2010.

Funds: \$400,000 is available to fund 16 awards, ranging up to \$25,000.

Information: http://www.nsf.gov/publications/pub_summ.jsp?ods_key=nsf10520.

Digital Humanities Start-Up Grants

National Endowment for the Humanities (NEH) announces funds to encourage innovations in the digital humanities. Digital Humanities Start-Up Grants may involve research that bring new approaches or documents best practices in the study of the digital humanities; planning and developing prototypes of new digital tools for preserving, analyzing, and making accessible digital resources, including libraries' and museums' digital assets; scholarship that examines the philosophical implications and impact of the use of emerging technologies; innovative uses of technology for public programming and education utilizing both traditional and new media; and new digital modes of publication that facilitate the dissemination of humanities scholarship in advanced academic as well as informal or formal educational settings at all academic levels.

Eligibility: City or township governments, county governments, special district governments, public and state controlled institutions of higher education, state governments, private institutions of higher education, nonprofit and community-based organizations.

Deadline: March 23, 2010.

Funds: 40 awards are available ranging up to \$50,000.



Information: <http://www.neh.gov/grants/guidelines/digitalhumanitiesstartup.html>.

Assets for Independence (AFI) Program

Department of Health and Human Services (DHHS) announces funds to empower low-income families to become economically self-sufficient for the long-term. Grantees provide financial education training on money management issues, and they assist participants with saving earned income in special matched savings accounts called Individual Development Accounts (IDAs). Participants use the IDAs to accumulate funds with the goal of acquiring a first home, post-secondary education, or starting up or expanding a small business.

Eligibility: City or township governments, county governments, state governments, nonprofit and faith-based organizations.

Deadline: March 25, 2010.

Information: <http://www.acf.hhs.gov/programs/ocs/afi/>.

VA Grant/Per Diem, 2010 Capital Grant

Department of Veterans' Affairs (VA) announces funds to support community agencies providing services to homeless Veterans. The purpose is to promote the development and provision of supportive housing and/or supportive services with the goal of helping homeless Veterans achieve residential stability, increase their skill levels and/or income, and obtain greater self-determination.

Eligibility: City or township governments, county governments, state governments, nonprofit organizations and public housing authorities.

Deadline: March 31, 2010.

Funds: \$24,000,000 is available to fund 40 awards. A match is required.

Information: <http://www1.va.gov/homeless/page.cfm?pg=3>.

NIJ FY 2010 Criminal Justice Training Through The Use of Virtual Environments.

Department of Justice (DOJ) announces funds for solutions applying modeling and simulation technology to enhance criminal justice training through the use of virtual environments. NIJ is willing to consider applications for the development of new technology or for the adaptation, test, or evaluation of existing technology in a criminal justice application.

Eligibility: City or township governments, county governments, public and state controlled institutions of higher education, state governments, nonprofit organizations, individuals and for-profit organizations other than small businesses.

Deadline: April 5, 2010.

Information: <http://www.ncjrs.gov/pdffiles1/nij/sl000916.pdf>,

Social Innovation Fund FY 2010

Corporation for National and Community Service (CNCS) announces grants to: fund effective and potentially transformative portfolios of nonprofit community organizations to help them strengthen their evidence base, and replicate and expand to serve more low-income communities; identify more effective approaches to addressing critical social challenges and broadly share this knowledge; and develop the grantmaking infrastructure necessary to support the work of social innovation in communities across the country.



Eligibility: Nonprofit organizations.

Deadline: April 8, 2010. LOI due March 1, 2010.

Funds: \$50,000,000 is available to fund 8 awards, ranging from \$1,000,000-\$10,000,000. A match is required.

Information:

http://www.nationalservice.gov/for_organizations/funding/nofa_detail.asp?tbl_nofa_id=79.

OVC FY10 Helping Organizations and Programs Expand (HOPE III)

Department of Justice (DOJ) announces funds to expand the vision and impact of the crime victim services field. Collectively, five grantees will be selected to: (1) undertake a comprehensive analysis of the current state of the crime victims' field in the U.S., with each grantee conducting a critical portion of the analysis; and (2) develop a consensus document that provides a philosophical and strategic framework for defining the role of the field in the country's response to crime and moving the field forward in the future.

Eligibility: City or township governments, county governments, public and state controlled institutions of higher education, state governments, nonprofit organizations and private institutions of higher education.

Deadline: April 20, 2010.

Funds: Awards ranging from \$250,000-\$500,000.

Information: <http://www.ovc.gov/fund/pdfxt/HOPEIII.pdf>.

State Advisory Group Training and Technical Assistance Project

Department of Justice (DOJ) announces funds to support state and local efforts in planning, establishing, operating, coordinating, and evaluating projects directly or through grants and contracts with public and private agencies for the development of more effective education, training, research, prevention, diversion, treatment, and rehabilitation programs in the area of juvenile delinquency and programs to improve the juvenile justice system.

Eligibility: City or township governments, county governments, public and state controlled institutions of higher education, state governments, nonprofit organizations, faith-based organizations, private institutions of higher education, for-profit organizations other than small businesses and community-based organizations.

Deadline: April 29, 2010.

Funds: Awards range up to \$500,000.

Information: <http://ojjdp.ncjrs.gov/grants/solicitations/FY2010/SAGTraining.pdf>.

Challenge America Fast-Track

National Endowment for the Arts (NEA) announces funds to support small and mid-sized organizations for projects that extend the reach of the arts to underserved populations -- those whose opportunities to experience the arts are limited by geography, ethnicity, economics, or disability.

Eligibility: City or township governments, county governments, independent school districts, special district governments, public and state controlled institutions of higher education, state governments, nonprofit organizations and private institutions of higher education.

Deadline: May 27, 2010.



Funds: Awards range up to \$10,000. A match is required.

Information: <http://www.arts.gov/grants/apply/GAP11/Challenge.html>.

Learning in the Arts for Children and Youth

National Endowment for the Arts (NEA) announces funds to support projects that help children and youth acquire knowledge and understanding of and skills in the arts. Projects must provide participatory learning and engage students with skilled artists, teachers, and excellent art.

Eligibility: County governments, independent school districts, nonprofit and community-based organizations.

Deadline: June 10, 2010.

Funds: Awards range from \$5,000-\$150,000. A match is required.

Information: <http://www.arts.gov/grants/apply/GAP11/LITA.html>.

Foundation Grants

*****NEW*** Green America Awards**

Nature Hills Nursery announces funds to support community groups and organizations that are literally "greening" their communities, parks, schools and public spaces by planting trees, shrubs and other plants.

Eligibility: Nonprofit organizations, community-based organizations and Local Educational Agencies.

Deadline: April 1, 2010.

Funds: Awards range up to \$2,500.

Information: http://www.naturehills.com/green_america_awards.aspx.

*****NEW*** ING Run For Something Better (ING RFSB)**

ING and National Association for Sport and Physical Education announce funds to support schools that desire to establish a school-based running program or expand an existing one.

Eligibility: Local Educational Agencies

Deadline: April 15, 2010

Funds: Awards range up to \$2,000.

Information:

<http://www.aahperd.org/naspe/grants/grants/ING/upload/Application2010forWEBFinal.pdf>.

*****NEW*** Program Grants.** *William G. McGowan Charitable Fund* announces funds to support education improving high school retention and graduation rates; health care and medical research: cardiac health programs and the development of therapies; and community programs: supporting vulnerable populations to address life challenges for the elderly, victims of abuse, those with disabilities, and those who suffer from hunger, homelessness, unemployment or illness.

Eligibility: Nonprofit organizations.

Deadline: May 1, 2010.

Information: <http://www.mcgowanfund.org/>.



*****NEW*** Back to School Literacy Grants**

Dollar General Literacy Foundation announces funds to support school libraries or media centers working to implement new or expand existing literacy programs, looking to purchase new technology or equipment to support literacy initiatives, and/or looking to purchase materials or software for literacy programs.

Eligibility: Local Educational Agencies.

Deadline: May 21, 2010

Funds: Awards range up to \$5,000.

Information: <http://www.dgliteracy.com/grant-program/back-to-school-grants.aspx>.

CVS Caremark Community Grants

CVS Foundation announces funds to support programs in public schools that serve children with disabilities and that promote a greater level of inclusion in student activities and extracurricular programs.

Eligibility: Public schools.

Deadline: March 31, 2010.

Funds: Awards range up to \$5,000.

Information: <http://info.cvscaremark.com/community/our-impact/community-grants/public-schools>

Shade Structure Program

American Academy of Dermatology announces funds to purchase permanent shade structures designed to provide shade and ultraviolet (UV) ray protection for outdoor areas.

Eligibility: Nonprofit organizations and public schools.

Deadline: April 12, 2010.

Funds: Awards range up to \$8,000.

Information: <http://www.aad.org/public/sun/grants.html>.

Youth Program Grants

Entertainment Software Association Foundation (ESA) announces funds to support positive programs and opportunities that make a difference in the lives of America's youth. Grants will be made to support programs and services that utilize technology and/or computer and video games to educate America's youth and young adults.

Eligibility: Nonprofit organizations.

Deadline: April 15, 2010.

Funds: Awards range up to \$50,000.

Information: <http://www.theesa.com/foundation/application.asp>.

Grants for Youth Education

American Honda Foundation announces funds to support youth education, specifically in the areas of science, technology, engineering, mathematics, the environment, job training and literacy.

Eligibility: Public schools, independent school districts and nonprofit organizations.

Deadline: May 1, 2010.

Funds: Awards range from \$20,000-\$60,000.



Information: <http://corporate.honda.com/america/philanthropy.aspx?id=ahf>.

Neighborhood Excellence Initiative® Programs

Bank of America announces funds to support three different programs recognizing neighborhood initiatives: "Neighborhood Builders" awards nonprofit organizations that focus on local neighborhood priorities; "Local Heroes" champion causes vital to their communities and inspire others to get involved; and "Student Leaders" are recognized for their commitment to making a difference in their communities.

Eligibility: Nonprofit organizations and individuals.

Deadline: June 1, 2010.

Funds: Awards range up to \$200,000.

Information:

http://www.bankofamerica.com/foundation/index.cfm?template=fd_neighborexcell

Shelter Grant Program

Mary Kay Foundation announces funds to support shelters serving victims/survivors of domestic violence.

Eligibility: Nonprofit organizations.

Deadline: June 30, 2010.

Funds: Awards range up to \$20,000.

Information: <http://www.mkacf.org/Pages/ShelterGrantProgram.aspx>.

Starbucks Shared Planet Youth Action Grants

Starbucks Foundation supports organizations that: provide training to young people to develop necessary skills and knowledge to incubate ideas, identify and assess community needs, create a plan of action, execute a plan and evaluate outcomes against goals; build ongoing leadership capacity and long term engagement of young people; and communicate young peoples' success stories through various media (print, video, web based).

Eligibility: Nonprofit and community-based organizations.

Deadline: Open. Complete an online profile, the Foundation will contact your organization if they want a full proposal.

Funds: Awards range from \$10,000-\$25,000.

Information: <http://www.starbucksfoundation.com/index.cfm?objectid=525D51E7-1D09-317F-BBF9A860BE884D22>.

Announcements and Resources

New Online Clearinghouse for State Child Welfare Policies

Child Trends, with support from Casey Family Programs, launched the *State Child Welfare Policy Database* to provide information on child welfare laws, procedures, and agency guidance for all 50 states and the District of Columbia. The Database can help elected officials, administrators, advocates, practitioners, researchers, and other stakeholders keep up to date with the policies that protect our nation's most vulnerable children. To access the database, go to: http://www.childtrends.org/catdisp_page.cfm?LID=2003.



Previous Announcements and Resources

Bezos Scholars Program @ the Aspen Institute Seeks Applications from Public High School Juniors

The Bezos Scholars Program @ the Aspen Institute will select twelve top public high school juniors and twelve dynamic educators from their respective schools to receive seven-day, all-expense-paid scholarships to attend the Aspen Ideas Festival, July 5-11, 2010. The program seeks students who are independent thinkers, demonstrated leaders, and engaged community members. To be eligible, applicants' schools must be public high schools (including charter and magnet schools) where at least 25 percent of students are eligible for the free/reduced lunch program. Potential scholars must be legal U.S. Citizens or Permanent Residents in their junior year with a GPA of 3.5 or higher and be taking Advanced Placement or International Baccalaureate classes.

Information: <http://www.bezosfamilyfoundation.org/scholars/>.

Atlas Service Corps Seeks Nonprofit Leaders for 2010-11 Fellowship Positions

The program will place selected fellows from around the world at outstanding host organizations in the United States, including Ashoka, Asian American LEAD, the Grameen Foundation, the International Center for Missing and Exploited Children, and Population Action International. Candidates from the U.S. are placed at organizations in Bogota such as Global Humanitaria and Oxfam GB. In addition to volunteering full time at their host organizations, fellows are enrolled in a management development training program and join a growing network of nonprofit leaders from around the world.

Information: <http://www.atlascorps.org/homepage.html>

"Make a Powerful Difference Contest" for Women

The makers of Pine-Sol cleaners, a product line of Clorox Company, have launched the 2010 Make a Powerful Difference Contest, which will award grants online to women who are helping improve their communities and are making extraordinary change. One grand-prize winner will receive \$10,000 to make a difference for their community or cause, while an additional nine finalists will each receive \$1,000 to help support their initiatives.

Deadline: March 22, 2010.

Information: <http://www.powerfuldifference.com/>.

Jenzabar Foundation Announces Call for Nominations for Annual Student Leadership Awards

The Jenzabar Foundation Student Leadership Awards will honor ten student-led campus groups or activities that have made a difference in the world through community service and philanthropic activities. A \$5,000 grant is included with the recognition to support the student or group's future humanitarian endeavors.

Deadline: March 31, 2010.

Information:

http://www.thejenzabarfoundation.org/ICS/Foundation_Homepage.jnz?portlet=



[Student Leadership Awards 2010 - Open Nominations.](#)

ING: Unsung Heroes Awards

The ING Unsung Heroes Awards program recognizes innovative and progressive thinking in education through monetary awards. Full-time educators, teachers, principals, paraprofessionals, or classified staff members with effective projects that improve student learning at an accredited K-12 public or private school are eligible to apply. The maximum award is \$25,000.

Deadline: April 30, 2010.

Information:

<http://www.ing-usa.com/us/stellent2/groups/dc/documents/companylobinformation/001143.pdf>.

2010 Princess Grace Awards

The Princess Grace Foundation-USA has announced the availability of applications for the 2010 Princess Grace Awards in theater, playwriting, dance performance, choreography, and film. Founded in 1982 in memory of Princess Grace (Kelly) of Monaco, the foundation identifies and assists emerging artists in theater, dance, and film and has awarded grants in excess of \$7 million to nearly five hundred individuals nationwide.

Deadlines: vary.

Information: <http://www.pgfusa.org/>.

The Point Foundation Opens 2010 LGBT Scholarship Application Season

The Point Foundation has announced the opening of its 2010 application season. Students who will be enrolled in undergraduate or graduate programs for the 2010-11 school year are eligible to apply for the prestigious multiyear scholarships. The average amount of annual support devoted to each scholar is between \$25,000 and \$33,000. A Point Scholarship award includes financial support as well as programmatic support in leadership training, community service, and mentoring.

Information: <http://www.pointfoundation.org/instructions.html>.

Free Series of Webinars on Nonprofit Governance and the Revised IRS 990

The DC Bar Pro Bono Program offers a webinar series addressing the revised Form 990 which requires nonprofits to describe in detail their governance practices, including such issues as how the nonprofits manage conflicts of interest and set executive compensation. The series is designed to help you understand and comply with the new disclosure requirements. The webinars are held once a month from 12 p.m. - 1 p.m. Topics include: Developing a Culture of Transparency (4/6/10). To register, go to:

<https://www1.gotomeeting.com/register/598666041>.

Investing in Innovation Fund Fact Sheet



The *Department of Education (ED)* announces competitive grants to expand the implementation of, and investment in, innovative and evidence-based practices, programs and strategies that significantly: improve K-12 achievement and close achievement gaps; decrease dropout rates; increase high school graduation rates; and improve teacher and school leader effectiveness.

Information: <http://www.ed.gov/programs/innovation/factsheet.html>.

Samsung's Four Seasons of Hope Offers Technology Donation Competition

Samsung's Four Season's of Hope invites students, parents, and teachers to help improve technology in classrooms by submitting a brief essay for the opportunity to receive a portion of over \$1 million in technology from Samsung Electronics America's Four Seasons of Hope campaign. Participants are invited to submit hundred-word essays on how the consumer electronics, computer equipment and software awarded through Samsung's Four Seasons of Hope could benefit their school. Participants should nominate a public or state-accredited private school for grades K-12 in their community. Complete contest rules and online entry forms are available at http://pages.samsung.com/us/4seasons_hope/education.jsp.

Free Positive Youth Development Training

Introduction to Positive Youth Development (PYD), a new self-paced online course developed by the Family and Youth Services Bureau's National Clearinghouse on Families & Youth, will familiarize you with the theory and practice of PYD. When you take the course's two modules, you'll learn: the internal and external influences that help young people thrive; how to build individual strengths in youth; and how to create positive places for young people. For more information about PYD, see Putting Positive Youth Development into Practice and other NCFY publications at <http://ncfy.acf.hhs.gov/publications/pyd/index.htm>.

Access the online course at: <http://ncfy-learn.jbsinternational.com/course/category.php?id=3>.

Gear Up for Giving: Social Media Tutorials for Nonprofits

Gear Up for Giving: Social Media Tutorials for Nonprofits is a month-long series of trainings designed to help nonprofits understand how to best leverage social media to create awareness for your cause, raise funds, and engage with new constituents. In the introductory video, issues addressed include: how social media affects monitoring and control of your brand; using social media for fund- and friend-raising; and who within your organization should be responsible for social media. After you've watched this video, browse other resources on some of the most popular social media tools and techniques, so you can learn more at your own pace. You can also view live presentations every Thursday at 1pm EST. To access the resource, go to <http://www.casefoundation.org/social-media-tutorials>.

990 Online Resource

In collaboration with the National Association of Attorney's General/National Association of State Charity Officials (NAAG/NASCO) and GuideStar, the National



Center for Charitable Statistics NCCS has developed an online system, the 990 Online, for charities to complete all their federal Form 990 and state registration filing requirements and file these forms electronically. E-Filing of IRS Form 990s and state charity forms benefits nonprofit organizations, regulators, researchers, and donors alike. This online service offers an easy-to-use web-based system for completing IRS Form 990s, 990s-EZ or 8868 (application for extension). The system is free for organizations with less than \$100,000 in gross receipts and there is a sliding scale for larger organizations. To complete and electronically file your Form 990, 990-EZ, 8868 (extension request) and State Charity Registration Forms go to: <http://efile.form990.org>.

Awards for Local Arts and Education Programs

Barnes & Noble Booksellers offers ongoing fundraising opportunities for local level pre-K-12 schools, not-for-profit arts and literacy organizations. Opportunities include in-store bookfairs and holiday gift-wrapping. They offer a limited number of sponsorships and donations to organizations that meet their mission of seeking partnerships that offer in-store events, visibility, and reach a wide audience. Opportunities must be located in the community or communities in which Barnes & Noble operates, and it must serve the greater good of the local community or region.

Information:

http://www.barnesandnobleinc.com/our_company/sponsorship/sponsorship_local/donations_local.html.

Breakthroughs in Shared Measurement and Social Impact

William and Flora Hewlett Foundation released an online report based on interviews conducted with dozens of practitioners and thought leaders in the social sector. The report describes twenty different shared measurement systems already in use and documents their contribution to increasing grantees' efficiency, knowledge, and impact. The findings identify shared approaches to performance, outcome, or impact measurement across multiple organizations. The report includes four in-depth case studies where collaborative learning and measurement systems are used to create systemic and adaptive approaches to solving social problems. To access the online report go to:

http://www.fsg-impact.org/ideas/item/breakthroughs_in_measurement.html.

Proposal Tips

Factor Human Nature Into Your Proposals

Everyone involved in reviewing a grant request brings a set of built-in beliefs and biases to that process. But you can take steps to prevent these from sinking your proposals. The article, "Understanding the Human Side of Grantseeking" (*Local/State Funding Report*, November 9, 2009), notes that people believe what they want to believe, logic cannot overcome bias, and bias may prevent reviewers from accepting the premises in a proposal. To overcome these problems, the article recommends that you:



- Understand the possible biases reviewers may have
- Imagine the reviewers' conscious and unconscious objectives and wants
- Make sure the funder's priorities figure prominently in your proposal
- Make sure the facts and statistics in your proposal are unchallengeable
- Avoid words that may trigger emotional responses
- Make sure your arguments are logically sound

Please Give Us Feedback

Please email us at info@nopa-us.org and let us know what type of funding opportunities you or your organization are interested in e.g. HIV/AIDS, social services, youth focused, or civic participation.

NOPA is a national non-profit organization that supports and works with communities and organizations to advocate for and empower Portuguese-Americans.