



## Funding Alert ©

February 17, 2010

The Development and Funding Alert is a publication of NOPA, Inc. and is provided as a service to the community with the purpose of educating and informing elected officials, municipalities, civic and non-profit organizations about fundraising and grant opportunities to support programs that empower and improve the lives of Portuguese-Americans.

***NOPA provides technical assistance and workshops on fundraising, grant development, and non-profit management. For more information contact NOPA, Inc. at 703-389-3512 or [info@nopa-us.org](mailto:info@nopa-us.org).***

### 2010 Census

The 2010 Census is quickly approaching, it is important for Portuguese-Americans to partake in this simple and easy questionnaire that will affect them for the next 10 years. Our job is to ensure that our community is counted! NOPA needs the help of nonprofits and community-based organizations to educate and motivate their constituents about the importance of completing the 2010 Census questionnaire. We want to ensure that when the federal government allocates over \$400 billion to communities based on this data, the Portuguese-American community gets what it needs and deserves. Census data can be used for grant proposals and to help determine social services needs and funding for nonprofits, community-based organizations and the government. Additionally, census data helps community-based organizations estimate the number of potential volunteers and residents who need services in the community.

***The 2010 Census is Easy, Safe and Important.  
Census Day is April 1, 2010. Make sure our Portuguese-American Community Counts!***

### Federal Grants

#### **Summer Seminars and Institutes**

*National Endowment for the Humanities (NEH)* announces funds to support faculty development programs in the humanities for school teachers and for college and university teachers.

**Eligibility:** City or township governments, county governments, independent school districts, special district governments, public and state controlled institutions of higher education, state governments, nonprofit organizations and private institutions of higher education.

**Deadline:** March 2, 2010.

**Funds:** Awards range from \$60,000-\$200,000.

**Information:** Division of Education Programs at (202) 606-8463 or [sem-inst@neh.gov](mailto:sem-inst@neh.gov); or



go to: <http://www.neh.gov/grants/guidelines/seminars.html>.

**OVW FY 2010 Grants to Enhance Culturally and Linguistically Specific Services for Victims of Domestic Violence, Dating Violence, Sexual Assault and Stalking Program**

*Department of Justice (DOJ)* announces funds to support community-based organizations in providing culturally and linguistically relevant services to victims of sexual assault, domestic violence, dating violence, and stalking.

**Eligibility:** Nonprofit and community-based organizations, and others.

**Deadline:** March 4, 2010.

**Pre-Application Conference Calls:** 2 p.m. - 4 p.m. E.T. on: February 11, 2010; February 16, 2010; and February 18, 2010. Registration is required.

**Funds:** \$7,650,000 is available to fund 25 awards, ranging from \$150,000-\$300,000.

**Information:** <http://www.ovw.usdoj.gov/docs/fy10-culturally-linguistically.pdf>.

**Community Action for a Renewed Environment (CARE) Program**

*Environmental Protection Agency (EPA)* announces funds to support an unique community-based, community-driven, multimedia demonstration program designed to help communities understand and reduce risks due to toxic pollutants and environmental concerns from all sources.

**Eligibility:** Nonprofit organizations and private institutions of higher education.

**Deadline:** March 9, 2010.

**Funds:** \$2,000,000 is available to fund 9 awards, ranging from \$100,000-\$150,000.

**Information:** [http://www.epa.gov/air/grants/care\\_rfp\\_12\\_09.pdf](http://www.epa.gov/air/grants/care_rfp_12_09.pdf).

**Learn and Serve America Higher Education FY2010**

*Corporation for National and Community Service (CNCS)* announces funds to support institutions of higher education that use innovative service-learning programming to meet the needs of local communities. Programs promote institutional commitment to the local community while promoting lifelong civic engagement for student participants.

**Eligibility:** Public and state controlled institutions of higher education, state governments, nonprofit organizations and private institutions of higher education.

**Deadline:** March 9, 2010.

**Funds:** \$6,800,000 is available to fund 18 awards, ranging from \$85,000-\$500,000. A match is required.

**Information:**

[http://www.nationalservice.gov/for\\_organizations/funding/nofa\\_detail.asp?tbl\\_nofa\\_id=76](http://www.nationalservice.gov/for_organizations/funding/nofa_detail.asp?tbl_nofa_id=76).

**21st Century Museum Professionals**

*Institute of Museum and Library Services (IMLS)* announces funds to increase the capacity of museums by improving the knowledge and skills of museum professionals in multiple institutions.

**Eligibility:** Public and state controlled institutions of higher education, nonprofit organizations, private institutions of higher education and community-based organizations.

**Deadline:** March 15, 2010.



**Pre-Application Conference Calls:** Wednesday, February 3, 2010 at 2:00 p.m. Please check the website for details.

**Funds:** Awards range from \$15,000-\$50,000. A match is required.

**Information:** <http://www.ims.gov/applicants/grants/21centuryMuseums.shtm>.

### **Presidential Awards for Excellence in Science, Mathematics and Engineering Mentoring**

*National Science Foundation (NSF)* announces funds to support the Presidential Awards for Excellence in Science, Mathematics and Engineering Mentoring (PAESMEM) program. The program seeks to identify outstanding individual mentoring efforts or organizational programs designed to enhance the participation of groups underrepresented in science, technology, engineering, and mathematics.

**Eligibility:** Individuals.

**Deadline:** March 23, 2010.

**Funds:** \$400,000 is available to fund 16 awards, ranging up to \$25,000.

**Information:** [http://www.nsf.gov/publications/pub\\_summ.jsp?ods\\_key=nsf10520](http://www.nsf.gov/publications/pub_summ.jsp?ods_key=nsf10520).

### **Digital Humanities Start-Up Grants**

*National Endowment for the Humanities (NEH)* announces funds to encourage innovations in the digital humanities. Digital Humanities Start-Up Grants may involve research that bring new approaches or documents best practices in the study of the digital humanities; planning and developing prototypes of new digital tools for preserving, analyzing, and making accessible digital resources, including libraries' and museums' digital assets; scholarship that examines the philosophical implications and impact of the use of emerging technologies; innovative uses of technology for public programming and education utilizing both traditional and new media; and new digital modes of publication that facilitate the dissemination of humanities scholarship in advanced academic as well as informal or formal educational settings at all academic levels.

**Eligibility:** City or township governments, county governments, special district governments, public and state controlled institutions of higher education, state governments, private institutions of higher education, nonprofit and community-based organizations.

**Deadline:** March 23, 2010.

**Funds:** 40 awards are available ranging up to \$50,000.

**Information:** <http://www.neh.gov/grants/guidelines/digitalhumanitiesstartup.html>.

### **VA Grant/Per Diem, 2010 Capital Grant**

*Department of Veterans' Affairs (VA)* announces funds to support community agencies providing services to homeless Veterans. The purpose is to promote the development and provision of supportive housing and/or supportive services with the goal of helping homeless Veterans achieve residential stability, increase their skill levels and/or income, and obtain greater self-determination.

**Eligibility:** City or township governments, county governments, state governments, nonprofit organizations and public housing authorities.

**Deadline:** March 31, 2010.



**Funds:** \$24,000,000 is available to fund 40 awards. A match is required.

**Information:** <http://www1.va.gov/homeless/page.cfm?pg=3>.

### **Challenge America Fast-Track**

*National Endowment for the Arts (NEA)* announces funds to support small and mid-sized organizations for projects that extend the reach of the arts to underserved populations -- those whose opportunities to experience the arts are limited by geography, ethnicity, economics, or disability.

**Eligibility:** City or township governments, county governments, independent school districts, special district governments, public and state controlled institutions of higher education, state governments, nonprofit organizations and private institutions of higher education.

**Deadline:** May 27, 2010.

**Funds:** Awards range up to \$10,000. A match is required.

**Information:** <http://www.arts.gov/grants/apply/GAP11/Challenge.html>.

### **Learning in the Arts for Children and Youth**

*National Endowment for the Arts (NEA)* announces funds to support projects that help children and youth acquire knowledge and understanding of and skills in the arts. Projects must provide participatory learning and engage students with skilled artists, teachers, and excellent art.

**Eligibility:** County governments, independent school districts, nonprofit and community-based organizations.

**Deadline:** June 10, 2010.

**Funds:** Awards range from \$5,000-\$150,000. A match is required.

**Information:** <http://www.arts.gov/grants/apply/GAP11/LITA.html>.

## **Foundation Grants**

### **\*\*\*NEW\*\*\* Remote Patient Monitoring Diffusion Grants Program**

*Center for Technology and Aging* announces funds to support expanding use of remote patient monitoring technologies that help improve the health and safety of older adults.

**Eligibility:** City or township governments, county governments, public and state controlled institutions of higher education, state governments, nonprofit organizations and private institutions of higher education.

**Deadline:** March 12, 2010.

**Funds:** \$500,000 is available to fund 6 awards, ranging up to \$100,000. A match is required.

**Information:** [http://www.techandaging.org/grants\\_home.html](http://www.techandaging.org/grants_home.html).

### **\*\*\*NEW\*\*\* Grants for Youth Education**

*American Honda Foundation* announces funds to support youth education, specifically in the areas of science, technology, engineering, mathematics, the environment, job training and literacy.

**Eligibility:** Public schools, independent school districts and nonprofit organizations.



**Deadline:** May 1, 2010.

**Funds:** Awards range from \$20,000-\$60,000.

**Information:** <http://corporate.honda.com/america/philanthropy.aspx?id=ahf>.

**\*\*\*NEW\*\*\*Neighborhood Excellence Initiative® Programs**

*Bank of America* announces funds to support three different programs recognizing neighborhood initiatives: "Neighborhood Builders" awards nonprofit organizations that focus on local neighborhood priorities; "Local Heroes" champion causes vital to their communities and inspire others to get involved; and "Student Leaders" are recognized for their commitment to making a difference in their communities.

**Eligibility:** Nonprofit organizations and individuals.

**Deadline:** June 1, 2010.

**Funds:** Awards range up to \$200,000.

**Information:**

[http://www.bankofamerica.com/foundation/index.cfm?template=fd\\_neighborexcell](http://www.bankofamerica.com/foundation/index.cfm?template=fd_neighborexcell).

**New Voices**

*J-Lab: The Institute for Interactive Journalism* announces funds to launch participatory news ventures serving defined communities.

**Eligibility:** Public and state controlled institutions of higher education, nonprofit organizations, private institutions of higher education and individuals.

**Deadline:** March 1, 2010.

**Funds:** Awards range up to \$25,000.

**Information:** <http://www.j-newvoices.org/site/story/2010rfp/>.

**Affordable Housing Built Responsibly Grant Program**

*Home Depot Foundation* announces funds to support organizations whose missions align with the Foundation's interests in supporting the production and preservation of affordable, efficient and healthy housing.

**Eligibility:** Nonprofit organizations.

**Deadline:** March 15, 2010. LOI due January 15, 2010.

**Information:** <http://www.homedepotfoundation.org/grants.html>.

**EcoStar Grants**

*Constellation Energy* announces funds to support qualifying nonprofit organizations to implement environmental stewardship projects. The EcoStar Grant program targets community-based projects that fit into one or more of five stewardship categories: pollution prevention, education and outreach, energy efficiency, conservation, and community activism.

**Eligibility:** Nonprofit organizations.

**Deadline:** March 16, 2010.

**Funds:** Awards range up to \$5,000.

**Information:**

<http://www.constellation.com/portal/site/constellation/menuitem.999b6fed85785a2399084010016176a0>.



### **Shade Structure Program**

*American Academy of Dermatology* announces funds to purchase permanent shade structures designed to provide shade and ultraviolet (UV) ray protection for outdoor areas.

**Eligibility:** Nonprofit organizations and public schools.

**Deadline:** April 12, 2010.

**Funds:** Awards range up to \$8,000.

**Information:** <http://www.aad.org/public/sun/grants.html>.

### **Youth Program Grants**

*Entertainment Software Association Foundation (ESA)* announces funds to support positive programs and opportunities that make a difference in the lives of America's youth. Grants will be made to support programs and services that utilize technology and/or computer and video games to educate America's youth and young adults.

**Eligibility:** Nonprofit organizations.

**Deadline:** April 15, 2010.

**Funds:** Awards range up to \$50,000.

**Information:** <http://www.theesa.com/foundation/application.asp>.

### **Shelter Grant Program**

*Mary Kay Foundation* announces funds to support shelters serving victims/survivors of domestic violence.

**Eligibility:** Nonprofit organizations.

**Deadline:** June 30, 2010.

**Funds:** Awards range up to \$20,000.

**Information:** <http://www.mkacf.org/Pages/ShelterGrantProgram.aspx>.

### **Starbucks Shared Planet Youth Action Grants**

*Starbucks Foundation* supports organizations that: provide training to young people to develop necessary skills and knowledge to incubate ideas, identify and assess community needs, create a plan of action, execute a plan and evaluate outcomes against goals; build ongoing leadership capacity and long term engagement of young people; and communicate young peoples' success stories through various media (print, video, web based).

**Eligibility:** Nonprofit and community-based organizations.

**Deadline:** Open. Complete an online profile, the Foundation will contact your organization if they want a full proposal.

**Funds:** Awards range from \$10,000-\$25,000.

**Information:** <http://www.starbucksfoundation.com/index.cfm?objectid=525D51E7-1D09-317F-BBF9A860BE884D22>.

## **Announcements and Resources**

### **2010 Toyota Family Literacy Teacher of the Year Award**

National Center for Family Literacy (NCFL) and Toyota present the Literacy Teacher of the Year Award to educators who demonstrate exemplary efforts to help parents and children



learn together and achieve their academic and non-academic goals. The winner will receive a \$7,500 award for his/her program.

**Deadline:** February 24, 2010.

**Information:** <http://www.familit.org/educators/teacher-of-the-year>.

### **Awards for Teaching of History**

The American Historical Association Beveridge Family Teaching Prize recognizes excellence and innovation in elementary, middle school, and secondary history teaching, including career contributions and specific initiatives. K-12 teachers in groups are eligible to apply. Awards range up to \$1,500.

**Deadline:** March 15, 2010.

**Information:** <http://www.historians.org/teaching/Beveridge.htm>.

### **Kohl's Kids Who Care Scholarships**

The Kohl's Corporation Kohl's Kids Who Care Program recognizes and rewards young volunteers who transform their communities for the better. Maximum award: \$10,000 scholarship toward post-secondary education. Eligibility: youth 6 to 18 years old, not graduated from high school by March 15, 2010.

**Deadline:** March 15, 2010.

**Information:**

<http://www.kohlscorporation.com/CommunityRelations/scholarship/index.asp>.

## **Previous Announcements and Resources**

### **Bezos Scholars Program @ the Aspen Institute Seeks Applications from Public High School Juniors**

The Bezos Scholars Program @ the Aspen Institute will select twelve top public high school juniors and twelve dynamic educators from their respective schools to receive seven-day, all-expense-paid scholarships to attend the Aspen Ideas Festival, July 5-11, 2010. The program seeks students who are independent thinkers, demonstrated leaders, and engaged community members. To be eligible, applicants' schools must be public high schools (including charter and magnet schools) where at least 25 percent of students are eligible for the free/reduced lunch program. Potential scholars must be legal U.S. Citizens or Permanent Residents in their junior year with a GPA of 3.5 or higher and be taking Advanced Placement or International Baccalaureate classes.

**Information:** <http://www.bezosfamilyfoundation.org/scholars/>.

### **Inspired thought Award**

C.Fox Communications is accepting applications for its *inspired thought* Award (the *it* Award), which is worth up to \$20,000 of pro bono public relations and marketing services including: Strategy, Writing/Messaging, Media Relations, Branding and Social Media. To win the award, an organization must demonstrate a mission-driven nature to its work and a particular need for PR or marketing services. All US-based organizations of five or more full-time employees are eligible to apply.

**Deadline:** March 1, 2010.



**Information:** [www.cfoxcommunications.com](http://www.cfoxcommunications.com).

### **Purpose Prize Nominations**

The Purpose Prize provides five \$100,000 and five \$50,000 awards to social innovators over 60 in encore careers. Nominations are currently open for the 2010 Purpose Prize.

**Deadline:** March 5, 2010.

**Information:** <http://www.encore.org/>.

### **"Make a Powerful Difference Contest" for Women**

The makers of Pine-Sol cleaners, a product line of Clorox Company, have launched the 2010 Make a Powerful Difference Contest, which will award grants online to women who are helping improve their communities and are making extraordinary change. One grand-prize winner will receive \$10,000 to make a difference for their community or cause, while an additional nine finalists will each receive \$1,000 to help support their initiatives.

**Deadline:** March 22, 2010.

**Information:** <http://www.powerfuldifference.com/>.

### **Jenzabar Foundation Announces Call for Nominations for Annual Student Leadership Awards**

The Jenzabar Foundation Student Leadership Awards will honor ten student-led campus groups or activities that have made a difference in the world through community service and philanthropic activities. A \$5,000 grant is included with the recognition to support the student or group's future humanitarian endeavors.

**Deadline:** March 31, 2010.

**Information:**

[http://www.thejenzabarfoundation.org/ICS/Foundation\\_Homepage.jnz?portlet=Student\\_Leadership\\_Awards\\_2010\\_Open\\_Nominations](http://www.thejenzabarfoundation.org/ICS/Foundation_Homepage.jnz?portlet=Student_Leadership_Awards_2010_Open_Nominations).

### **ING: Unsung Heroes Awards**

The ING Unsung Heroes Awards program recognizes innovative and progressive thinking in education through monetary awards. Full-time educators, teachers, principals, paraprofessionals, or classified staff members with effective projects that improve student learning at an accredited K-12 public or private school are eligible to apply. The maximum award is \$25,000.

**Deadline:** April 30, 2010.

**Information:**

<http://www.ing-usa.com/us/stellent2/groups/dc/documents/companylobinformation/001143.pdf>.

### **2010 Princess Grace Awards**

The Princess Grace Foundation-USA has announced the availability of applications for the 2010 Princess Grace Awards in theater, playwriting, dance performance, choreography, and film. Founded in 1982 in memory of Princess Grace (Kelly) of Monaco, the foundation identifies and assists emerging artists in theater, dance, and film and has awarded grants in excess of \$7 million to nearly five hundred individuals nationwide.



**Deadlines:** vary.

**Information:** <http://www.pgfusa.org/>.

### **The Point Foundation Opens 2010 LGBT Scholarship Application Season**

The Point Foundation has announced the opening of its 2010 application season. Students who will be enrolled in undergraduate or graduate programs for the 2010-11 school year are eligible to apply for the prestigious multiyear scholarships. The average amount of annual support devoted to each scholar is between \$25,000 and \$33,000. A Point Scholarship award includes financial support as well as programmatic support in leadership training, community service, and mentoring.

**Information:** <http://www.pointfoundation.org/instructions.html>.

### **Free Series of Webinars on Nonprofit Governance and the Revised IRS 990**

The DC Bar Pro Bono Program offers a webinar series addressing the revised Form 990 which requires nonprofits to describe in detail their governance practices, including such issues as how the nonprofits manage conflicts of interest and set executive compensation. The series is designed to help you understand and comply with the new disclosure requirements. The webinars are held once a month from 12 p.m. - 1 p.m. Topics include: The Role of the Board and the Audit Committee in Supervising the Independent Audit and Reviewing the Form 990 (3/3/10); and Developing a Culture of Transparency (4/6/10). To register, go to: <https://www1.gotomeeting.com/register/598666041>.

### **Investing in Innovation Fund Fact Sheet**

The *Department of Education (ED)* announces competitive grants to expand the implementation of, and investment in, innovative and evidence-based practices, programs and strategies that significantly: improve K-12 achievement and close achievement gaps; decrease dropout rates; increase high school graduation rates; and improve teacher and school leader effectiveness.

**Information:** <http://www.ed.gov/programs/innovation/factsheet.html>.

### **Samsung's Four Seasons of Hope Offers Technology Donation Competition**

Samsung's Four Season's of Hope invites students, parents, and teachers to help improve technology in classrooms by submitting a brief essay for the opportunity to receive a portion of over \$1 million in technology from Samsung Electronics America's Four Seasons of Hope campaign. Participants are invited to submit hundred-word essays on how the consumer electronics, computer equipment and software awarded through Samsung's Four Seasons of Hope could benefit their school. Participants should nominate a public or state-accredited private school for grades K-12 in their community. Complete contest rules and online entry forms are available at [http://pages.samsung.com/us/4seasons\\_hope/education.jsp](http://pages.samsung.com/us/4seasons_hope/education.jsp).

### **Free Positive Youth Development Training**

Introduction to Positive Youth Development (PYD), a new self-paced online course developed by the Family and Youth Services Bureau's National Clearinghouse on Families & Youth, will familiarize you with the theory and practice of PYD. When you take the course's two modules, you'll learn: the internal and external influences that help young people



thrive; how to build individual strengths in youth; and how to create positive places for young people. For more information about PYD, see Putting Positive Youth Development into Practice and other NCFY publications at <http://ncfy.acf.hhs.gov/publications/pyd/index.htm>. Access the online course at: <http://ncfy-learn.jbsinternational.com/course/category.php?id=3>.

### **Gear Up for Giving: Social Media Tutorials for Nonprofits**

Gear Up for Giving: Social Media Tutorials for Nonprofits is a month-long series of trainings designed to help nonprofits understand how to best leverage social media to create awareness for your cause, raise funds, and engage with new constituents. In the introductory video, issues addressed include: how social media affects monitoring and control of your brand; using social media for fund- and friend-raising; and who within your organization should be responsible for social media. After you've watched this video, browse other resources on some of the most popular social media tools and techniques, so you can learn more at your own pace. You can also view live presentations every Thursday at 1pm EST. To access the resource, go to <http://www.casefoundation.org/social-media-tutorials>.

### **990 Online Resource**

In collaboration with the National Association of Attorney's General/National Association of State Charity Officials (NAAG/NASCO) and GuideStar, the National Center for Charitable Statistics NCCS has developed an online system, the 990 Online, for charities to complete all their federal Form 990 and state registration filing requirements and file these forms electronically. E-Filing of IRS Form 990s and state charity forms benefits nonprofit organizations, regulators, researchers, and donors alike. This online service offers an easy-to-use web-based system for completing IRS Form 990s, 990s-EZ or 8868 (application for extension). The system is free for organizations with less than \$100,000 in gross receipts and there is a sliding scale for larger organizations. To complete and electronically file your Form 990, 990-EZ, 8868 (extension request) and State Charity Registration Forms go to: <http://efile.form990.org>.

### **Awards for Local Arts and Education Programs**

Barnes & Noble Booksellers offers ongoing fundraising opportunities for local level pre-K-12 schools, not-for-profit arts and literacy organizations. Opportunities include in-store bookfairs and holiday gift-wrapping. They offer a limited number of sponsorships and donations to organizations that meet their mission of seeking partnerships that offer in-store events, visibility, and reach a wide audience. Opportunities must be located in the community or communities in which Barnes & Noble operates, and it must serve the greater good of the local community or region.

#### **Information:**

[http://www.barnesandnobleinc.com/our\\_company/sponsorship/sponsorship\\_local/donations\\_local.html](http://www.barnesandnobleinc.com/our_company/sponsorship/sponsorship_local/donations_local.html).

### **Breakthroughs in Shared Measurement and Social Impact**

William and Flora Hewlett Foundation released an online report based on interviews conducted with dozens of practitioners and thought leaders in the social sector. The report



describes twenty different shared measurement systems already in use and documents their contribution to increasing grantees' efficiency, knowledge, and impact. The findings identify shared approaches to performance, outcome, or impact measurement across multiple organizations. The report includes four in-depth case studies where collaborative learning and measurement systems are used to create systemic and adaptive approaches to solving social problems. To access the online report go to:

[http://www.fsg-impact.org/ideas/item/breakthroughs\\_in\\_measurement.html](http://www.fsg-impact.org/ideas/item/breakthroughs_in_measurement.html).

## Nonprofit Fundraising

### Include local businesses in your fundraising plan

Although most local businesses have giving programs, nonprofits sometimes overlook these resources. "Nonprofits need to be knowledgeable about what type of corporate giving is available locally, and continuously pursue it," says Ray Sweeney in "Nonprofits Benefit from Local Biz Outreach" (Federal & Foundation Assistance Monitor, December 14, 2009). He recommends maintaining and continuously updating a list of local businesses and their grant programs, because these funders are the most likely to respond quickly to requests. Learn about their giving programs through Internet searches or direct inquiry. Once you know how they want to be approached, follow their directions. To build and strengthen your organization's ties with a company, you might also provide volunteer opportunities for its employees.

## Please Give Us Feedback

Please email us at [info@nopa-us.org](mailto:info@nopa-us.org) and let us know what type of funding opportunities you or your organization are interested in e.g. HIV/AIDS, social services, youth focused, or civic participation.

***NOPA is a national non-profit organization that supports and works with communities and organizations to advocate for and empower Portuguese-Americans.***